

1/7 **Whitehaven Beach**

The design shows the Whitehaven Beach in Australia, which is famous for its white sand.



Solution

Whitehaven Beach is known for its white sands. It is a 7 km stretch along Whitsunday Island and has a very beautiful scenery. At the front of the knife you can see the bright beach at low tide, at the backside of the knife you can see the beach at high tide. The colours are very bright and this interferes holiday feelings to the viewers.

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Which place, city and country is featured in your design? (place/city/country)

Whitehaven Beach - Whitsunday Island - Australia

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Describe why you have chosen this place as a visual? What story does your design tell?

This marvelous beach is known for its white sand. Whitehaven Beach has a very beautiful scenery and the sand consists of 98% pure silica which gives it a bright white color. Unlike regular sand, the sand on Whitehaven Beach does not retain heat making it comfortable to walk barefoot on a hot day. The island is accessible by boat, seaplane and helicopter from Airlie Beach, as well as Hamilton Island.

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hi! This is SQUIRREL GRAPHICS from Münster, Germany. We are a design agency with a team of graphic specialists and we thought this could be a very nice pitch as product and packaging design is our main work.

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

Germany

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

Yes

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Creative's profile



Dennis Mennigen PRO

Design Agency

Münster, Germany

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Textile Design

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