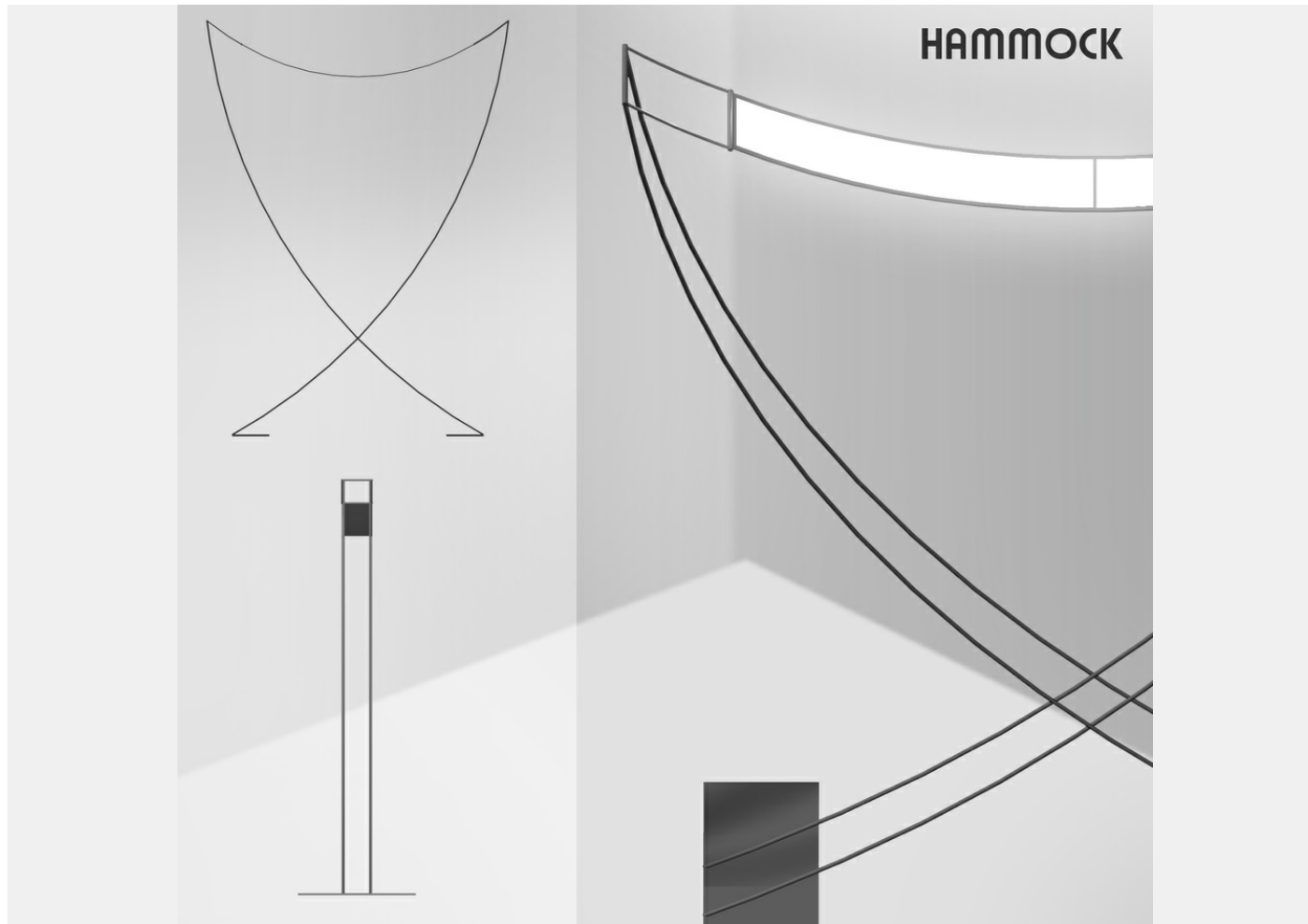




1/6 **Hammock**

HAmmock floor lamp



Solution
A floor lamp hammock shaped

A Second Life



2/6

Hammock

Hammock floor lamp

What makes your product bold and innovative?

Its super lightweight, sleek and uses OLED panels.

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3/6

Hammock

Hammock floor lamp

Which target group is this product aimed at?

evrybody

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4/6

Hammock

Hammock floor lamp

Why is secondary aluminum the perfect material for your idea?

Allows a clean, simple and lightweight design, but very precious

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Hammock

Hammock floor lamp

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6/6

Hammock

Hammock floor lamp

Creative's profile



Tommaso Balladore PRO

Architect and designer

Casteggio, Italy

Creative's top 5 skills

Illustration, Mobile Apps, Product Design, Communication Concept, Service Design