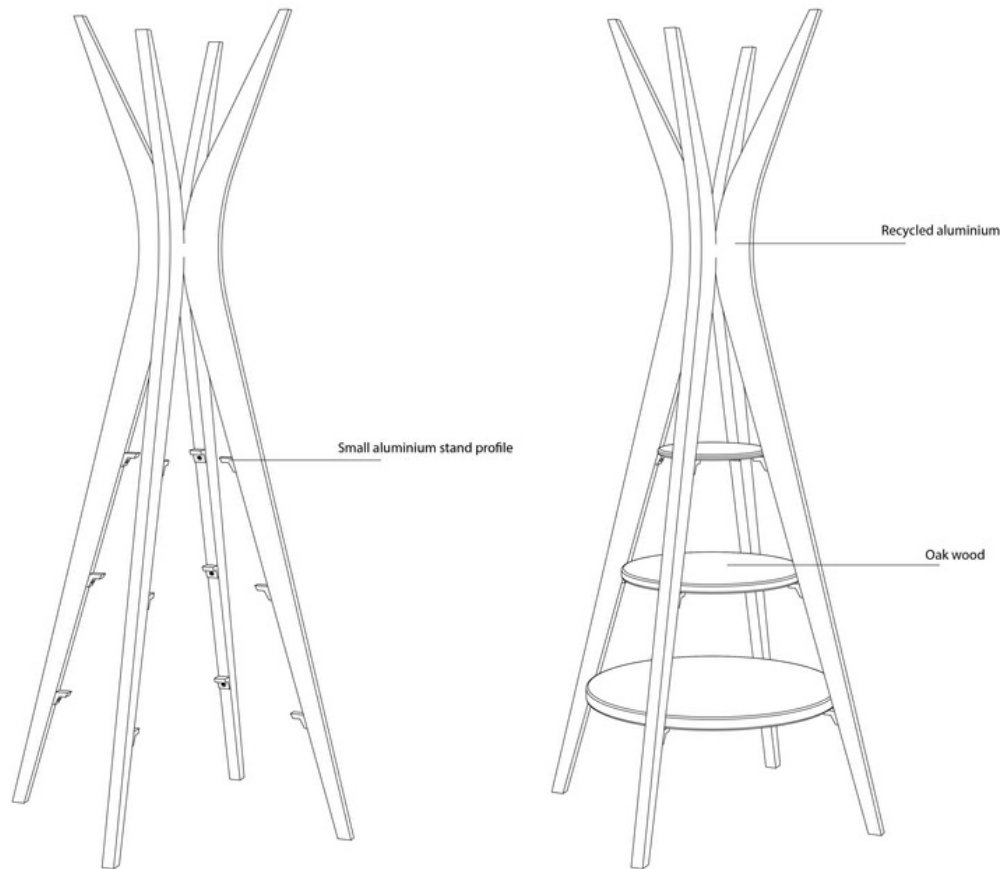


1/6 **Hat stand**

Functional aluminium Hat stand with shelves adjustable for everyday use.

**Solution**

The main idea was to create a functional object that has a purpose in everyday life. This product is made of two main aluminium profiles that make a stable construction. Integral part of this Hat stand is three shelves made of wood that serves as storage for things such as keys, sunglasses, shoes, scarfs and other accessories. This product would fit nicely into every interior because it is simple, functional, easy to move around household and practical.



2/6

Hat stand

Functional aluminium Hat stand with shelves adjustable for everyday use.

What makes your product bold and innovative?

This Hat stand is bold and simple with clever functionality, also attractive and useful in every interior.



3/6

Hat stand

Functional aluminium Hat stand with shelves adjustable for everyday use.

Which target group is this product aimed at?

This product is intended for young people as well as middle-aged people who have high awareness of the use of renewable materials (such as aluminum) for the purpose of producing such products. In addition, it gives the longevity of such a product as well as recycling.



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Hat stand

Functional aluminium Hat stand with shelves adjustable for everyday use.

Why is secondary aluminum the perfect material for your idea?

Aluminium is a perfect material for this product because of its lightness and with lightness comes mobility.



Hat stand

Functional aluminium Hat stand with shelves adjustable for everyday use.

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A Second Life



6/6

Hat stand

Functional aluminium Hat stand with shelves adjustable for everyday use.

Creative's profile



Martin Gvozdić PRO

Belgrade, Serbia

Creative's top 5 skills

Product Design

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jovoto

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