

1/7 Impressions of New York

Showing New York City's diversity.



VICTORINOX
IMPRESSIONS OF NEW YORK

Solution

My design of NYC features the Statue of Liberty, the Brooklyn Bridge, a typical NYC Yellow Cab, street signs that point the way to Central Park, Broadway, Times Square, etc. The variety of cultural backgrounds existing in that city get displayed in the Street Art Image, which represents various districts, such as China Town (lanterns), Harlem (jazz trumpet), Manhattan (skyscrapers, coffe to go, donuts), 5th Avenue (stetson hat) and Bronx (wall art).

2/7

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Which place, city and country is featured in your design? (place/city/country)

New York City, USA

3/7

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Describe why you have chosen this place as a visual? What story does your design tell?

It's a well known and fascinating city full of diversity and adventure.

4/7

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hi! My name is Lynn, I am living in Switzerland. New York City is known for it's cultural diversity, so I tried to show all that on the Classic Swiss Army Knife. It's full of impressions, so have fun exploring!

5/7

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

I am from Germany, living in Switzerland.

6/7

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

Yes, it's all my original artwork. (The font used for the title is not part of the product design.)

Your Swiss Army Knife 2018



7/7

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Creative's profile



BoissinDesign PRO
Desktop Publisher

Creative's top 5 skills

Graphic Design, Illustration, Textile Design

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