

1/7 **Machu Picchu - Perú**

Sacred Land of the Incas



Solution

I walked the Incas Trail several times in my life, and I remember to have a Victorinox knife always with me, the classic red knife. And I thought that it will be a great idea have a Victorinox knife with the Machu Picchu image on it. Remembering that amazing place and all that energy.

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## Machu Picchu - Perú

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Which place, city and country is featured in your design? (place/city/country)

Machupicchu, Cusco, Perú

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## Machu Picchu - Perú

### Sacred Land of the Incas

Describe why you have chosen this place as a visual? What story does your design tell?

I decided to choose this place because I was living in Cusco years ago and working like Inca Trail guide. Definitely, it's a magic place for me.

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hi! My name is Hector Ruiz but everybody calls me Titus. I am 45 years old. I am from Perú but live in the Canary Islands since 15 years ago. I've been working here as a designer for more than 12 years. I created this design for Victorinox because I think that is a nice way to enjoy different countries and artist around the world and keep them in your pocket.

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## Machu Picchu - Perú

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

I was born in Perú, but at the moment I am living in the Canary Islands.

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

yes, I did.

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Creative's profile



**Titus Ruiz**  
Graphic Designer  
LIMA, Peru

Creative's top 5 skills

Graphic Design