



1/6 **RECYCLED**

recycling bin with bag holders

RECYCLED

RECYCLED is a recycling bin hung behind any kitchen cabinet. Its special box blocks bad odors and carries bio-waste from chopping board to waste bin.

#RecycleNespresso

Consumer
 ↑
 Make meaning to customers
 ↓
 Meaning

Main characteristic: Please choose the 2 main characteristics of your submission

Functional
 Innovative
 Unique
 Design
 Sustainable

Observation:

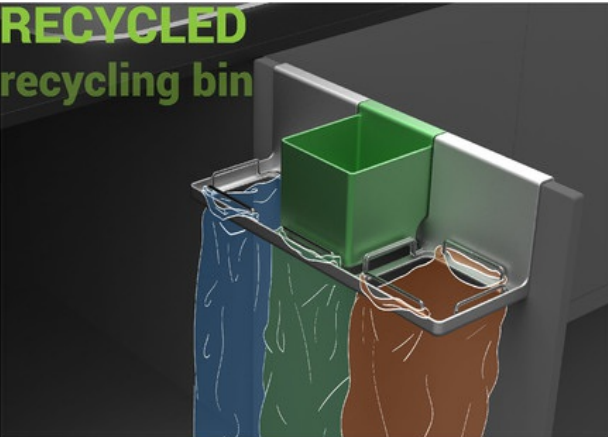
I try to categorize different wastes in my kitchen with using only bags. I put them on ground and bio-wastes create bad odors.

Conclusion:

A product which affords to categorize different wastes and minimizing bad odors.

Solution:

The product can categorize different wastes and minimize bad odors. Secondary aluminum makes the product innocent. If environment is important for user, this product will be used comfortably, because user will know that nature is not harmed when producing this product.



RECYCLED
recycling bin

Design concept:

RECYCLED is a recycling bin which holds nylon bags for collecting recyclable wastes. It can be hung behind any kitchen cabinet. It has 3 different partitions (for different waste types), and a carrying box (used when user needs to carry food waste from chopping board). All of the product is made of recycled aluminum. This makes the product attractive to people who value environment.

Insights
→ Turning customer insights into solutions
→ Solutions

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Solution

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Status: 15.06.2018

A Second Life



2/6

RECYCLED

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What makes your product bold and innovative?

A recycling bin which has a carrying box is new. The box is multifunctional as a lid for bio-waste compartment, blocking bad odors.

A Second Life



3/6

RECYCLED

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Which target group is this product aimed at?

People who recycle their wastes.



RECYCLED

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Why is secondary aluminum the perfect material for your idea?

Aluminum is strong and light; and it is easy to clean (hygiene). Moreover making a recycling bin from recycled aluminum is meaningful.



5/6

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Did you use any stock or third party material? If so, please link all stock, fonts and Creative Commons material here:

YES. <http://www.hoylakejunction.com/wp-content/uploads/2014/05/food-waste.png>

<https://www.felix-solingen.de/out/pictures/master/product/1/809200gb1wk000p1.png>

<https://www.ambrogifoods.com/wp-content/uploads/2014/08/OnionsRedSliced01702.png>

<http://www.pngall.com/carrot-png>

A Second Life



6/6

RECYCLED

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Creative's profile



Aybars Senyildiz PRO

Industrial Designer

Izmir, Turkey

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design, Service Design

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