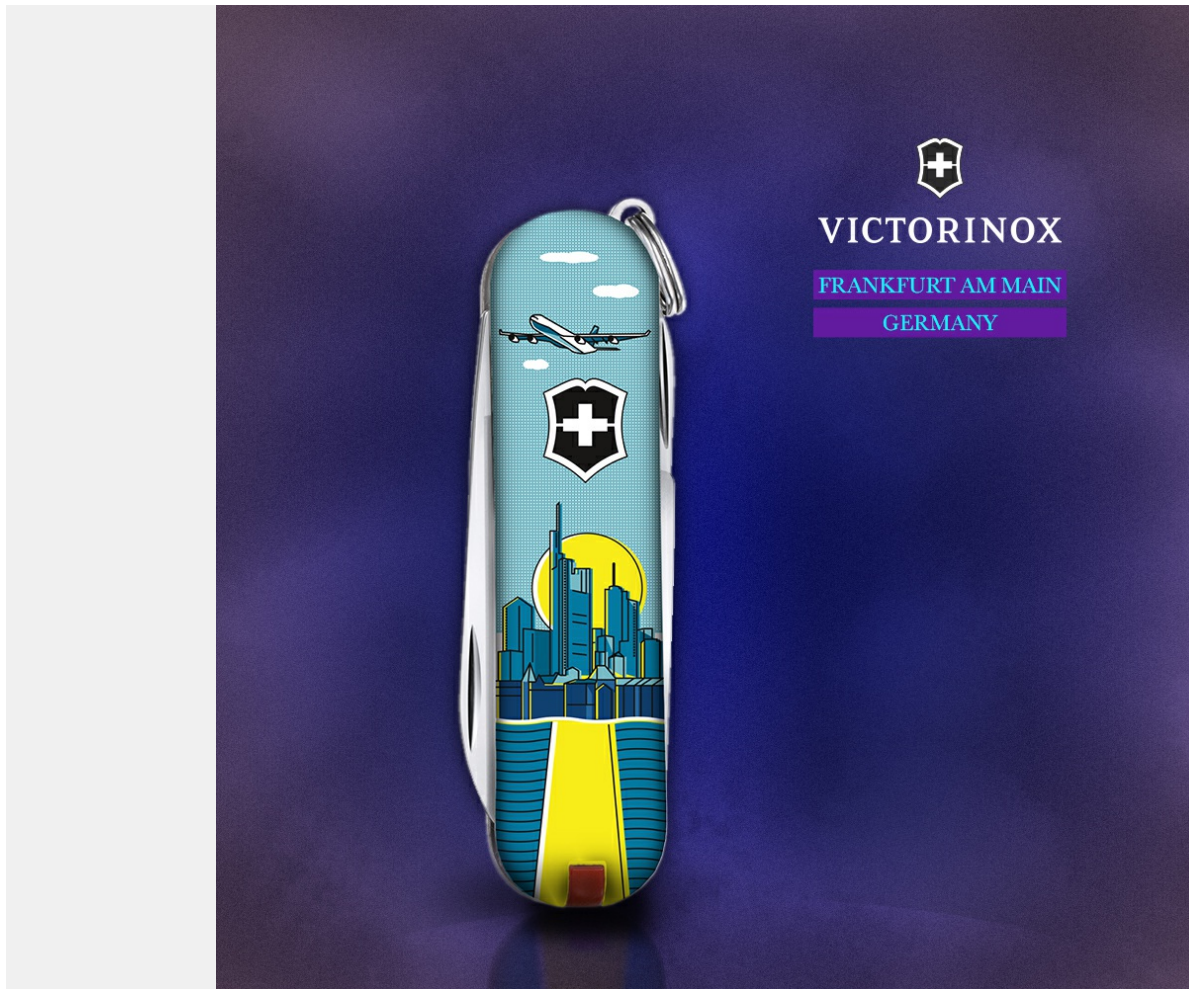


1/7 **Frankfurt am Main GERMANY**

You can fly from the airport FRANKFURT AM MAIN to all places around the world ;)



### Solution

This is Frankfurt am Main. On the frontside you can see the impressive skyline. Frankfurt is also called "Mainhattan" because of this beautiful skyline. The airplane is a symbol for the biggest airport in Germany. Frankfurt Airport is by far the busiest airport by passenger traffic in Germany as well as the 4th busiest in Europe. Frankfurt Airport serves 293 destinations, making it the airport with the most direct routes in the world! On the backside there are some special typical features of Frankfurt: The background pattern is the pattern of the "gerippte" glass and the eagle carries the "Bembel" - the special pitcher for cider. The eagle stands for the Frankfurter coat of arms and Germany of course. The skyscraper is the EZB (European Central Bank) and the tram at the bottom is a special tram stop "Bockenheimer Warte". Germany has a lot of beautiful towns and places - like Berlin, Hamburg, Munich, Stuttgart, the North Sea or the Black Forest. But all these pretty places are not

2/7

## Frankfurt am Main GERMANY

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Which place, city and country is featured in your design? (place/city/country)

Frankfurt am Main in Germany here are links where you can find the things I showed on the knife:

[https://upload.wikimedia.org/wikipedia/commons/6/6b/Apfelwein\\_GeripptesBembel.jpg](https://upload.wikimedia.org/wikipedia/commons/6/6b/Apfelwein_GeripptesBembel.jpg)

[https://de.wikipedia.org/wiki/U-Bahnhof\\_BockenheimerWarte](https://de.wikipedia.org/wiki/U-Bahnhof_BockenheimerWarte)

<http://media0.faz.net/ppmedia/aktuell/3524899974/1.4300198/articleaufmachergross/das-ezb-gebaeude-in-frankfurt.jpg> [https://de.wikipedia.org/wiki/WappenderStadtFrankfurtam\\_Main](https://de.wikipedia.org/wiki/WappenderStadtFrankfurtam_Main)

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## Frankfurt am Main GERMANY

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Describe why you have chosen this place as a visual? What story does your design tell?

I created this design for Victorinox because I feel creatively connected by heart with Frankfurt am Main. It was the town where my own design career started and I can remember how impressed I was, when I saw the skyline and the skyscrapers the first time. Frankfurt am Main is a metropolis and the fifth-largest city in Germany. On the backside I wanted to show some features which everybody knows. There are a lot of more things you can find in Frankfurt. But the knife is too small to show all.

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## Frankfurt am Main GERMANY

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hello world! I am Ramona Herrmann from Germany. I am Mother. I am Art-Director. I am DENKdifferent. :) I've been working as a designer for over 22 years. I created this design for Victorinox because I feel creatively connected by heart with Frankfurt am Main. It was the town where my own design career started and I can remember how impressed I was, when I saw the skyline and the skyscrapers the first time. Frankfurt am Main is a metropolis and the fifth-largest city in Germany. I Love it <3

Status: 15.06.2018

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## Frankfurt am Main GERMANY

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

I am from Remchingen, Germany

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## Frankfurt am Main GERMANY

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

yes

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## Frankfurt am Main GERMANY

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Creative's profile



**DENKdifferent** PRO

Art-Director, Mother, Survival Fighter

Creative's top 5 skills

Graphic Design, Illustration, User Experience, Communication Concept,  
Service Design