



1/6 Wine Holder (VARIATIONS)

Design using secondary aluminum to help the environment.



Solution

Many people are looking for products that are made with recycled materials. So I came up with a modern look for the wine holder, this holder is made 100% out of secondary aluminum and can be used in houses, restaurants and bars to display their best wines. Design will be available in many colors.



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What makes your product bold and innovative?

The form and materials used, also the many locations it can be used in.



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Which target group is this product aimed at?

For people from 21-100.



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Why is secondary aluminum the perfect material for your idea?

Because it makes the product durable, eco friendly and the clean design and material look gives the spaces that extra something.



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No

A Second Life



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Creative's profile



Enzo Audia **PRO**

Product Design

San Salvador Ilopango, El Salvador

Creative's top 5 skills

Product Design, Packaging Design

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jovoto

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