

1/7 **Russia - Let's nutcrack!**

Who wants to experience greatness? - We do!



*UPDATE 12 JUL 2017



Solution
As we know, Russia is THE place to try outstanding and new things - they have an amazing history and culture that is awaiting for us to experience... How about we start by carrying Russia in our pocket?

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Which place, city and country is featured in your design? (place/city/country)

Saint Basil's Cathedral/Moscow/Russia.

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Describe why you have chosen this place as a visual? What story does your design tell?

I've chosen Russia because is a country full of incredible culture. Lots of multidisciplinary authors have been born and raised there - let's only take for example the amazing legacy Tchaikovsky left for us to experience. To me, watching a Nutcracker Ballet Performance is like going to heaven by the sound of Pas De Deux... Can you imagine standing right in the middle of the Red Square, staring at their majestuousity while listening to the Nutcracker Suite? I believe it would be pure magic.

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hi! My name is Alexandra Gutiérrez and I am 23. I live in Mexico. I've been working here as a designer for 5 years. I created this design for Victorinox because the colors and elements featured unmistakably represents the uniqueness of Russia.

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

Mexico.

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

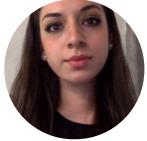
I have read the Guidelines, regulations & comments brief and this is my original work.

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Creative's profile



Alexandra Gutiérrez de la Cruz
Graphic Designer
Zapopan Jalisco, Mexico

Creative's top 5 skills

Graphic Design, Illustration