

1/7 **Berlin Vibes**

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Solution

Berlin is a city with many faces. Good vibes and fresh ideas take place in spaces where the people interact. My perspective attempt to represent the city with architecture, the human factor and a few colors surrounding yellow.

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Which place, city and country is featured in your design? (place/city/country)

Berlin, Germany.

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Describe why you have chosen this place as a visual? What story does your design tell?

Berlin is an inspiration itself, a city full of life and culture like no other place in the world. I fell in love with the city since I arrive, and from that moment I could notice its strong identity. Plenty of places to discover and a story hidden in every corner. I want to tell the world through my illustration how magical and beautiful is once you get into it. My intention is for those who know Berlin, can see their experiences reflected, and for those who don't, awake the desire to do it.

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To be featured on social media as the Victorinox "Pick of the Day", please write a short statement about yourself (see more details in the brief).

Hey! My name is Mario Parra and I am 29 years old. I live in Berlin, Germany. I have been working as a graphic designer for almost 8 years. I created this design for Victorinox because I think is a great opportunity to display my work and because Berlin is definitely my favourite place. My illustrations are based on few colors that build geometric and clean shapes. Since I live here, I've tried to explore the city as much as possible and I hope to do justice with my work.

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Please make sure you've filled out your country of origin in your profile and insert your country of origin here:

Chile

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Have you read the " Guidelines, regulations & comments" section in the brief and is this your original work?

Yes

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Creative's profile



Mario Parra PRO

Graphic designer / Illustrator

Berlin, Germany

Creative's top 5 skills

Graphic Design, Illustration, Photography, Web Design