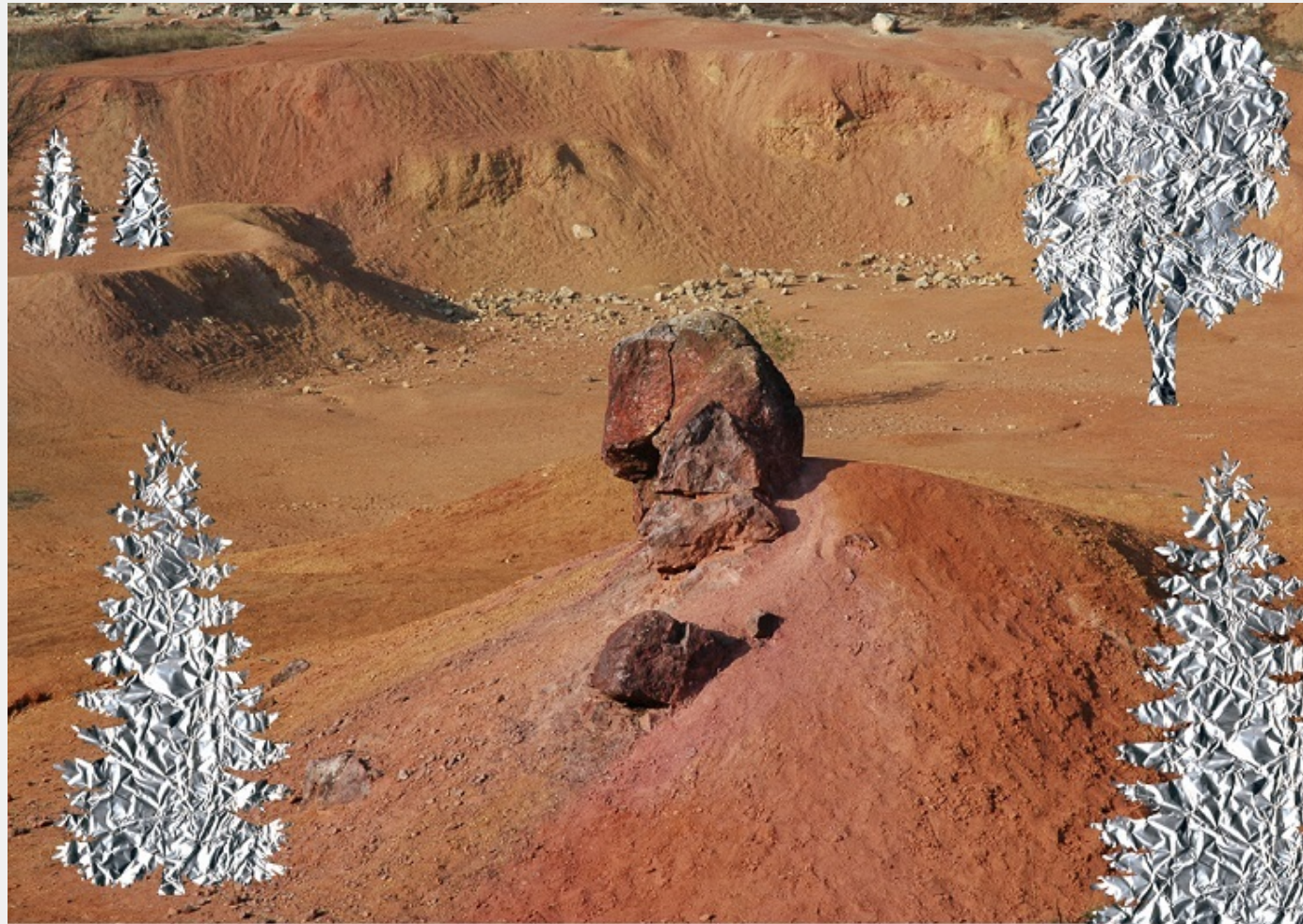




1/6 Aluminium Trees

Replace trees with secondary aluminium



Solution

The idea is pretty straightforward: The extraction of bauxite (main precursor of aluminium) demands a lot of land. Hence, trees get chopped and/or burned in order to make room for bauxite mines. It would though only be fair to replace these trees; why not by secondary aluminium?



Aluminium Trees

Replace trees with secondary aluminium

What makes your product bold and innovative?

It is always assumed that the preservation of the natural flora is always the best option, but what if artificial trees could be way more efficient than their natural counterpart? Aluminium trees are more resistant in the case of storms (consider, in the prospect of climate change the amount and intensity of storms is said to increase considerably), they don't burn so easily in fires, they don't need water, etc. Just imagine how beautiful they would look in winter covered in snow. They could at



3/6

Aluminium Trees

Replace trees with secondary aluminium

Which target group is this product aimed at?

Pretty much everyone. It is for all the people that go for walks in the forest once in a while.



Aluminium Trees

Replace trees with secondary aluminium

Why is secondary aluminum the perfect material for your idea?

Because it is more stable, fire resistant and shiny as natural trees.



Aluminium Trees

Replace trees with secondary aluminium

Did you use any stock or third party material? If so, please link all stock, fonts and Creative Commons material here:

Everything used is public domain, except:

https://upload.wikimedia.org/wikipedia/commons/6/65/FormerBauxiteMineG%C3%A1nt2011_7.jpg

– By User:VargaA (Own work) [GFDL (<http://www.gnu.org/copyleft/fdl.html>) or CC BY-SA 4.0-3.0-2.5-2.0-1.0 (<http://creativecommons.org/licenses/by-sa/4.0-3.0-2.5-2.0-1.0>)], via Wikimedia Commons.

A Second Life



6/6

Aluminium Trees

Replace trees with secondary aluminium

Creative's profile



Creative's top 5 skills

Graphic Design