



1/6 Aluminium old school espresso maker

An old school espresso maker made out of secondary aluminium



Solution

Could you imagine anything better than a freshly brewed coffee out of an old school espresso maker? Right? (Except a coffee from a nespresso capsule of course) My suggestion: An old school espresso maker made out of secondary aluminium from modern coffee capsules for unforgettable moments.



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What makes your product bold and innovative?

The fact that it is so simple and doesn't need any capsules made out of primary aluminium in order to produce good coffee.

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Which target group is this product aimed at?

Romantics



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Why is secondary aluminum the perfect material for your idea?

Because it is a great conductor of heat and because it isn't primary aluminium.



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Creative's top 5 skills

Graphic Design