

1/6 **Recycled coffee caps! What else?**

Wouldn't that mean, that it is just impossible to make coffee capsules in an eco-friendly fashion?

**Solution**

Coffee capsules from Nespresso and other brands are made out of aluminium, right? So what could be more useful than to produce even more coffee capsules made out of secondary aluminium? Hmm, it is hard to believe, that I'm the first one to come up with that idea. There might be a catch to it. But if it isn't possible (or allowed) to make coffee capsules out of secondary aluminium, doesn't that automatically mean that all future coffee capsules will be made out of newly extracted primary aluminium? Wouldn't that mean, that it is just impossible to make coffee capsules in an eco-friendly fashion?

Status: 15.06.2018



2/6

Recycled coffee caps! What else?

Wouldn't that mean, that it is just impossible to make coffee capsules in an eco-friendly fashion?

What makes your product bold and innovative?

It is great and obvious and obviously great.



3/6

Recycled coffee caps! What else?

Wouldn't that mean, that it is just impossible to make coffee capsules in an eco-friendly fashion?

Which target group is this product aimed at?

Anyone with a capsule-based coffee machine



4/6

Recycled coffee caps! What else?

Wouldn't that mean, that it is just impossible to make coffee capsules in an eco-friendly fashion?

Why is secondary aluminum the perfect material for your idea?

Yeah, why isn't it again?



5/6

Recycled coffee caps! What else?

Wouldn't that mean, that it is just impossible to make coffee capsules in an eco-friendly fashion?

Did you use any stock or third party material? If so, please link all stock, fonts and Creative Commons material here:

Everything used is public domain




6/6

Recycled coffee caps! What else?

Wouldn't that mean, that it is just impossible to make coffee capsules in an eco-friendly fashion?

Creative's profile

colo



Ecolo
graphic designer

Creative's top 5 skills

Graphic Design