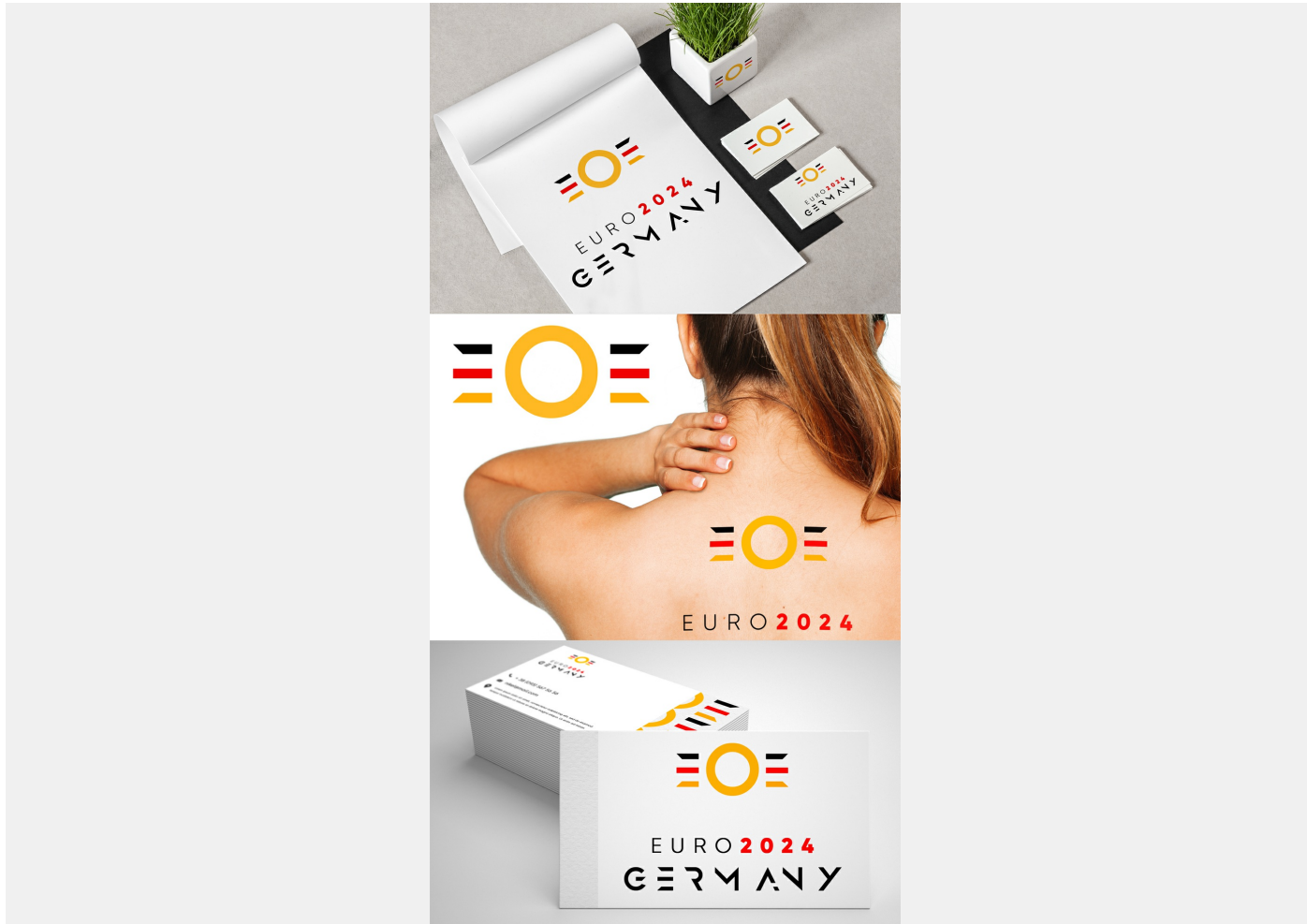


Aim, shoot, score: Your 2024 bid logo!



1/6 The Sun of Deutschland UPDATE1

The parts of logo look like Wings and Sun and symbolize the Victory!



Solution

I wanted to create strong and simple logo, which is good for use in any branding. The Ring is Football ball and also means Europe, like one whole. The strips look like Deutschland Flag and also like Wings and symbolize integrating in Europe what brings to Victory and Glory! The whole composition is Sun with beams. Shine, The Sun of Deutschland !

Status: 15.06.2018

Aim, shoot, score: Your 2024 bid logo!



2/6

The Sun of Deutschland UPDATE1

The parts of logo look like Wings and Sun and symbolize the Victory!

Please describe the creative approach you took to your design

I created clean logo which will be modern and show the power of Deutschland

Aim, shoot, score: Your 2024 bid logo!



3/6

The Sun of Deutschland UPDATE1

The parts of logo look like Wings and Sun and symbolize the Victory!

Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

The Sun, soccer ball, wings, hands, power

Aim, shoot, score: Your 2024 bid logo!



4/6

The Sun of Deutschland UPDATE1

The parts of logo look like Wings and Sun and symbolize the Victory!

Why should your design become the logo for the bidding phase?

Because it is original and new! Logo is simple, good for branding, and has strong range of shapes

Aim, shoot, score: Your 2024 bid logo!



5/6

The Sun of Deutschland UPDATE1

The parts of logo look like Wings and Sun and symbolize the Victory!

HAVE YOU READ THE " GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes, sure

Aim, shoot, score: Your 2024 bid logo!



6/6

The Sun of Deutschland UPDATE1

The parts of logo look like Wings and Sun and symbolize the Victory!

Creative's profile



Anna Baum PRO

Web & Graphic Designer, Product Designer, Branding
Designer
Kyiv, Ukraine

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Packaging Design, Web Design