

Aim, shoot, score: Your 2024 bid logo!



## 1/7 Together 2024 (UPDATE)

Together 2024, year of Europe friendship!



### Solution

This logo represents, the spirit, the will to join and celebrate all together. The stadium, and the soccer ball that become a spiral that attracts people, and the joy of people holding hands fill the atmosphere of good vibration and energy. the shape of the logo is not common (The classic old-fashioned circle shape) , it is cool and dynamic. Its movement represents the will to welcome people and to create a united group. This logo works very well in black & white too!!!

Status: 15.06.2018

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Please describe the creative approach you took to your design

modern, fresh, graphic, friendly. I wanted to create a logo that "attracts and joins people in a party"

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

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Why should your design become the logo for the bidding phase?

Because it represents the will to host, gather people and celebrate this wonderful sport together!

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

all mine

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Creative's profile



**Tommaso Balladore** PRO

Architect and designer

Casteggio, Italy

Creative's top 5 skills

Illustration, Mobile Apps, Product Design, Communication Concept, Service Design