

Aim, shoot, score: Your 2024 bid logo!



1/6 Integrate the Deutschland

Play football and make the Deutschland part of Union!



Solution

The Ring means Sun, Football and the whole Europe. Germany flag is part of Ring, integrating in the Game and the Union. Stars are parts of EU flag.

Aim, shoot, score: Your 2024 bid logo!



2/6

Integrate the Deutschland

Play football and make the Deutschland part of Union!

Please describe the creative approach you took to your design

I wanted to show that we should all be together, this way everyone wins. And every country becomes great!

Aim, shoot, score: Your 2024 bid logo!



3/6

Integrate the Deutschland

Play football and make the Deutschland part of Union!

Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Football gather all players to feel free in friendly competition

Aim, shoot, score: Your 2024 bid logo!



4/6

Integrate the Deutschland

Play football and make the Deutschland part of Union!

Why should your design become the logo for the bidding phase?

My logo is simple, creative, easy to put it on any branding elements. You can simply recognize that this is about the Deutschland

Aim, shoot, score: Your 2024 bid logo!



5/6

Integrate the Deutschland

Play football and make the Deutschland part of Union!

HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes, sure

Aim, shoot, score: Your 2024 bid logo!



6/6

Integrate the Deutschland

Play football and make the Deutschland part of Union!

Creative's profile



Anna Baum PRO

Web & Graphic Designer, Product Designer, Branding Designer

Kyiv, Ukraine

Creative's top 5 skills

Graphic Design, Illustration, Product Design, Packaging Design, Web Design