

Aim, shoot, score: Your 2024 bid logo!



## 1/7 Love For the Game (updated)

A complete message delivered in a simple, clean, and visually appealing design.



### Solution

The updated version includes a heart. I should delete some of the images below, but there's no "delete" option.

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2/7

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Please describe the creative approach you took to your design

Just inspiration. Graphics is a hobby of mine, I design on an amateur level.

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3/7

## Love For the Game (updated)

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Multiple visual elements linked to Germany, football, and unity: 1) the German flag colors & horizontal arrangement; 2) a heart, as a symbol of joy, passion and equality; 3) a football; 4) #3 is also a football player (black head / red hands / yellow legs); 5) player arches to left to shoot with right foot; 6) the 0 in 2024 is the ball moving up / down; 7) football field colored 2024, the crossed 0 is the middle of it; 8) the 24 stands out.

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4/7

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Why should your design become the logo for the bidding phase?

Because it would look good in my resume.

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5/7

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes, besides fonts.

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6/7

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

Font: Sakkal Majalla, Century Gothic / Free Photo: by Victor217 at <http://www.freepik.com>

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7/7

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Creative's profile



**Stefan Matei**  
Rocket scientist  
Bucharest, Romania

Creative's top 5 skills

Graphic Design