



1/6 Inspired by National Tree of Germany- Oak

Acorn - young football soldier



Solution

To begin with, the acorn represents the head of a young fan who symbolizes the future sport soldier and purity of the game. Firstly, the stalk symbolises the fans who hold the acorn together and which grows on it. Secondly, the top of the acorn(cupule-cup of scales) symbolises the protection that Germany provides for many of its citizens and inhabitants from across the world in a shape of a football which stands for the sport that unifies everyone and brings fans together. Lastly the nut part , represents the stadium where action happens but also a healthy and future football generations.

Status: 15.06.2018

Aim, shoot, score: Your 2024 bid logo!



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Please describe the creative approach you took to your design

Togetherness, future and unity in deversity.

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Euphoria- stalk , cup of scales- football and nut part- stadium and trophy - as eyes of the head of football soldier which is acorn itself. Fonts I used are Eras Bold ITC and Eras Demi ITC.

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Why should your design become the logo for the bidding phase?

It is a unique approach to the idea and is not something that has been seen before.

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes I have and yes it is my original work.

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Creative's profile



Dino Glebo

Freelance product and graphic designer

Sarajevo, Bosnia and Herzegovina

Creative's top 5 skills

Graphic Design