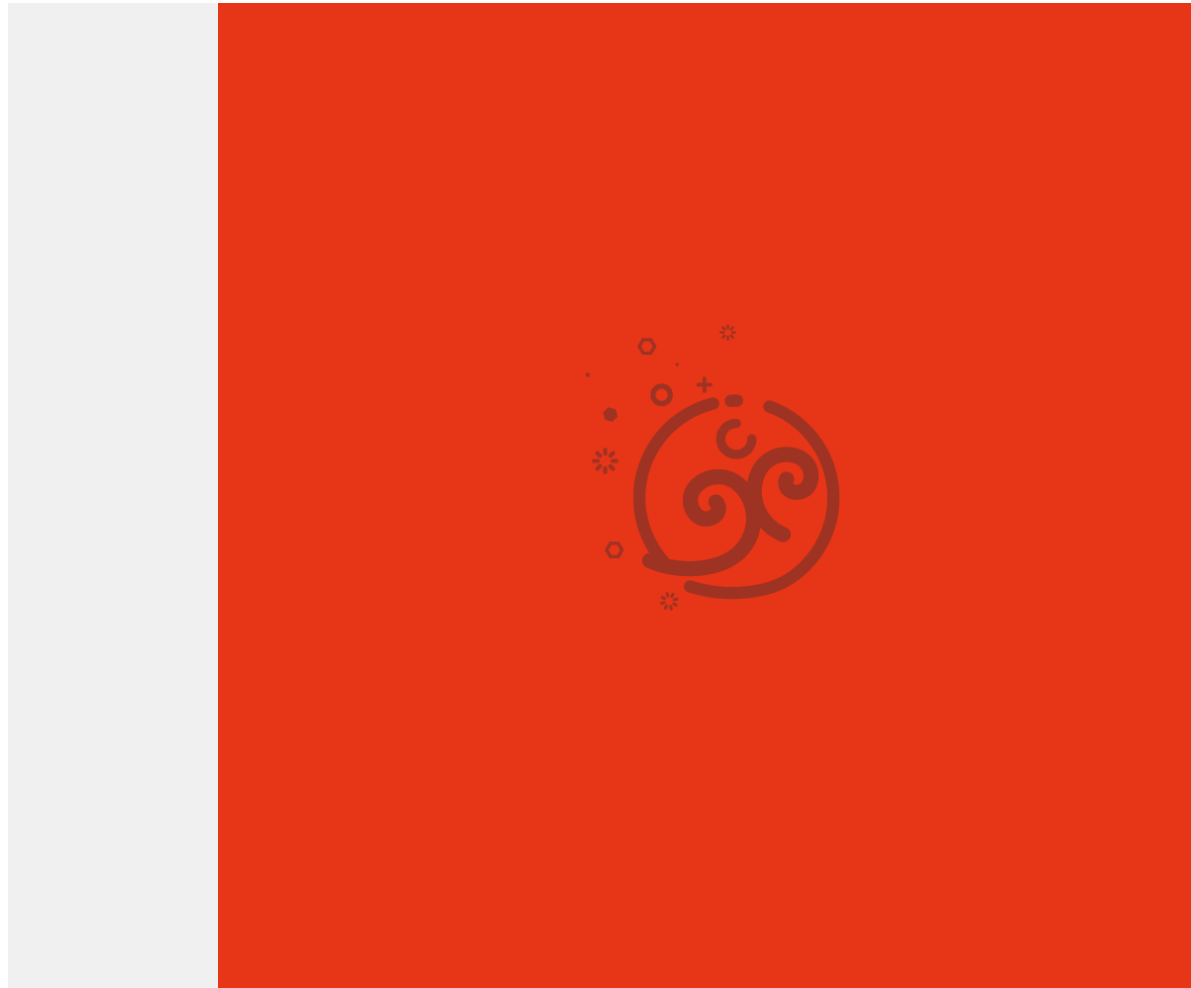




1/7 Logo Euro 2024

3 colors (Flag) Cup UEFA Enthusiasm and Happy Architecture germany Germany pretzel



Solution

I create this logo Using Flat design (simplicity, Simple Logo is Easy to Remember it is Instantly recognisable "Marketing" and Simple Logo design builds stronger associations), and Using the Golden Ratio.

Inspired by a lot of things knowledge in germany:

Architecture germany The architecture of Germany has a long, rich and diverse history. Every major European style from Roman to Post Modern is demonstrated, including renowned examples of Carolingian, Romanesque, Gothic, Renaissance, Baroque, Classical and Modern architecture.

Enthusiasm and Happy Enthusiasm is intense enjoyment, interest, or approval.

Germany pretzel A pretzel is a type of baked bread product made from dough most commonly shaped into a twisted knot. Pretzels originated in Europe, possibly among monks in

Aim, shoot, score: Your 2024 bid logo!



2/7

Logo Euro 2024

3 colors (Flag) Cup UEFA Enthusiasm and Happy Architecture germany Germany pretzel

Please describe the creative approach you took to your design

Inspired by a lot of things knowledge in germany: Cup UEFA Architecture germany Enthusiasm and Happy Germany pretzel

Aim, shoot, score: Your 2024 bid logo!



3/7

Logo Euro 2024

3 colors (Flag) Cup UEFA Enthusiasm and Happy Architecture germany Germany pretzel

Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

I specifically chose to include the trophy cup, Architecture germany, Enthusiasm and Happy, & Germany pretzel, and Incorporating the colors of German flag carries much importance because it serves as a reminder of where the championship was held.

Aim, shoot, score: Your 2024 bid logo!



4/7

Logo Euro 2024

3 colors (Flag) Cup UEFA Enthusiasm and Happy Architecture germany Germany pretzel

Why should your design become the logo for the bidding phase?

Ultimately, my goal is to have a recognizable logo that can be Simple because Simple Logo is Easy to Remember it is Instantly recognisable "Marketing" and Simple Logo design builds stronger associations . There is special meaning behind every element of the logo; creating a look and feel the captures what the game of football is all about.

Aim, shoot, score: Your 2024 bid logo!



5/7

Logo Euro 2024

3 colors (Flag) Cup UEFA Enthusiasm and Happy Architecture germany Germany pretzel

HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes

Aim, shoot, score: Your 2024 bid logo!



6/7

Logo Euro 2024

3 colors (Flag) Cup UEFA Enthusiasm and Happy Architecture germany Germany pretzel

IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

it s my original Work

Aim, shoot, score: Your 2024 bid logo!



7/7

Logo Euro 2024

3 colors (Flag) Cup UEFA Enthusiasm and Happy Architecture germany Germany pretzel

Creative's profile



Ayoub CHKOUCH

Graphic designer & Art director

CasaBlanca, Morocco

Creative's top 5 skills

Graphic Design, Illustration, Communication Concept, Web Design