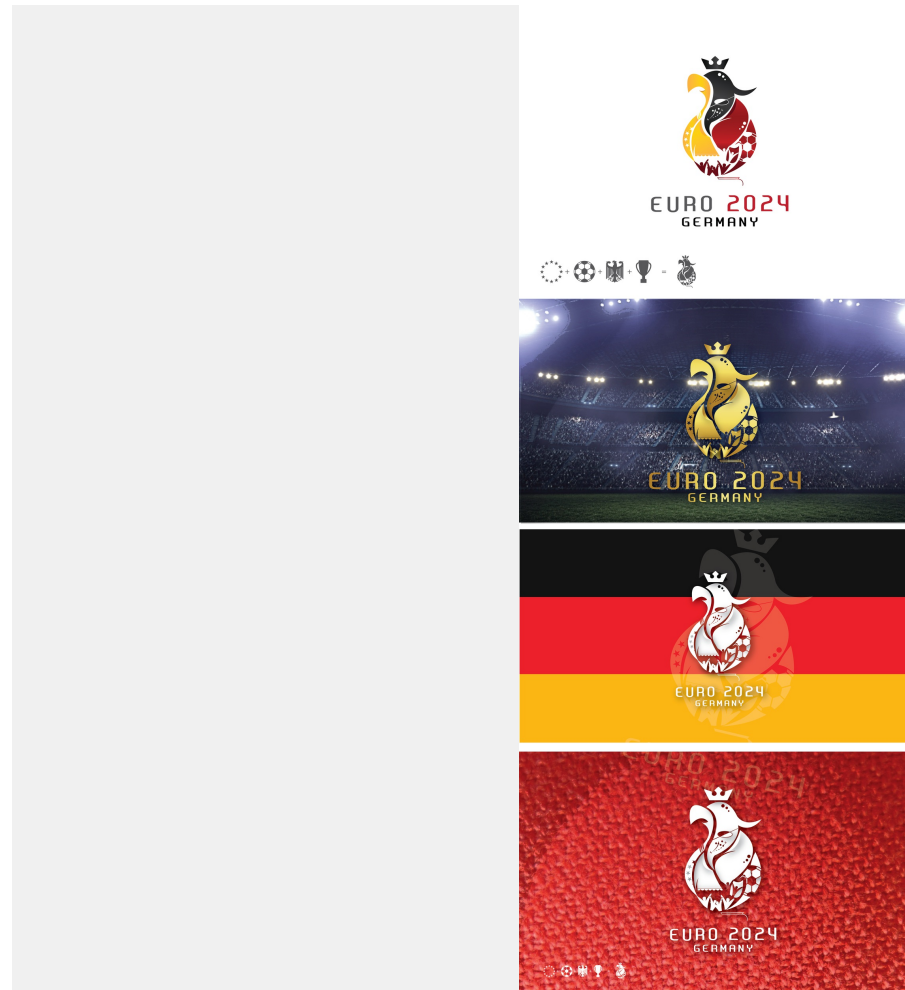




# 1/7 GERMANY CANDIDATE FOR " EURO 2024 "

" The intelligence of football "



## Solution

I am inspired by the German culture which has long been a source of industrial technology. This is the country that will host EURO 2024; A huge new dimension of euphoria and excitement. My proposal reflects that identity :

- The cup, ball, field, techniques to play are reasons of intelligence, life, energy.
- Black, red, orange are colors of the flag of the germany.
- Flacon reflects on the culture of germany. // And i try to make it so peaceful
- Stars are symbols of UE.

So it is a logo that blends delicate shapes to produce a contemporary and sober style confer distinction and elegance for the EURO 2024 version.

Aim, shoot, score: Your 2024 bid logo!



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## GERMANY CANDIDATE FOR " EURO 2024 "

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Please describe the creative approach you took to your design

I look for the characteristics of each component

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## GERMANY CANDIDATE FOR " EURO 2024 "

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

.

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## GERMANY CANDIDATE FOR " EURO 2024 "

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Why should your design become the logo for the bidding phase?

Because it represents the identity of EURO 2024 : Euphoria, excitement and peaceful.

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## GERMANY CANDIDATE FOR " EURO 2024 "

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HAVE YOU READ THE " GUIDELINES, REGULATIONS & COMMENTS " SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

This is my original work

Aim, shoot, score: Your 2024 bid logo!



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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

.

Aim, shoot, score: Your 2024 bid logo!



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## GERMANY CANDIDATE FOR " EURO 2024 "

" The intelligence of football "

Creative's profile



**Imane BELHADI**

Responsible of Communication

Oujda, Morocco

Creative's top 5 skills

Graphic Design, Illustration

ID: 62676. Last updated: 30.08.2017

**jovoto**

Status: 15.06.2018