

Aim, shoot, score: Your 2024 bid logo!



1/6 **Unity EURO 2024 GERMANY**

I symbolizes the people united together to a football shape

Solution

I wanted to incorporate the colors of the german flag, the players and/or the spectators and the football round shape into one unit. It should be simple, but eyecatching and the message should get transported easily.



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Please describe the creative approach you took to your design

I like simple designs, that work on many mediums and sizes and are highly recognizable.

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Unity EURO 2024 GERMANY

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

The reference to a football is there because of the round shape of the Logo. The colors are the ones of the German flag. The text elements are also in the logo as suggested.

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Why should your design become the logo for the bidding phase?

Because it is a clean and modern approach to the task. It is a uniting symbol that stands out.

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes

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Creative's profile



Dagmar Yanbak PRO

Graphic Designer an Web Designer

Köln, Germany

Creative's top 5 skills

Graphic Design, Web Design