

Aim, shoot, score: Your 2024 bid logo!



1/6 Colorful fire football

This is a design of a ball which is on fire. It is colorful and energetic.



Solution

The logo is designed as a football which is on fire. It has green, yellow, blue, red and black colors. One part of fire is in colors of German flag and also the first three letters are painted in three colors which are on German flag. It is very energetic, and enthusiastic.

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Please describe the creative approach you took to your design

I wanted to design a logo that represents enthusiasm so came up with this design.

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3/6

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

I used other colors (not just three ones from German flag) to express community and other 23 nations. It is designed as a ball on fire which represents euphoria and enthusiasm connected with the event.

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Why should your design become the logo for the bidding phase?

I think I included all of your key elements and that it looks appealing and colorful.

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes and this is my original work.

Status: 15.06.2018

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6/6

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Creative's profile



Monika Ranilović

Photographer, Graphic designer, Photoshop editor

Novigrad Podravski, Croatia

Creative's top 5 skills

Graphic Design, Photography