

Aim, shoot, score: Your 2024 bid logo!



1/7 EURO 2024 - Germany - with love

Who loves football - love EURO.



Solution

Germany historically loves football. And love is always connected with faith and hope ... The faith and hope that great football - UEFA EURO will come again to a hospitable home - to Germany in 2024

Aim, shoot, score: Your 2024 bid logo!



2/7

EURO 2024 - Germany - with love

Who loves football - love EURO.

Please describe the creative approach you took to your design

The contour (shapes) of the heart - kick on a soccer ball are the colors of the historical flag of Germany. Germany historically loves football and the red ball (UEFA) flies to Germany. Therefore, the three stars symbolize the colors of the flag of modern Germany

Aim, shoot, score: Your 2024 bid logo!



3/7

EURO 2024 - Germany - with love

Who loves football - love EURO.

Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Symbol of Love - the heart. Three colors are used in logo - the colors of the flag of modern Germany.

Aim, shoot, score: Your 2024 bid logo!



4/7

EURO 2024 - Germany - with love

Who loves football - love EURO.

Why should your design become the logo for the bidding phase?

The design highlights Germany's historical connection with football, her love of football. And love is always connected with faith and hope ... The faith and hope that great football will come again to a hospitable home - to Germany

Aim, shoot, score: Your 2024 bid logo!



5/7

EURO 2024 - Germany - with love

Who loves football - love EURO.

HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes

Aim, shoot, score: Your 2024 bid logo!



6/7

EURO 2024 - Germany - with love

Who loves football - love EURO.

IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

No stock images

Aim, shoot, score: Your 2024 bid logo!



7/7

EURO 2024 - Germany - with love

Who loves football - love EURO.

Creative's profile



Elena Petrova
freelance designer
Красноярск, Russia

Creative's top 5 skills

Graphic Design, Textile Design, Web Design