

Aim, shoot, score: Your 2024 bid logo!



1/6 EURO 2024

Compact circular logo with abstract human icons holding together



**EURO
2024**

GERMANY

Solution

Logo represents circle of people joined together in positive activity since people are connected, holding hands up in joy, circle also symbolizes unity, timeless, movement, and ball of course, 4 people symbolizes east, west, north and south.

Aim, shoot, score: Your 2024 bid logo!



2/6

EURO 2024

Compact circular logo with abstract human icons holding together

Please describe the creative approach you took to your design

I was inspired because it is a sports competition that promotes true values.

Aim, shoot, score: Your 2024 bid logo!



3/6

EURO 2024

Compact circular logo with abstract human icons holding together

Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Logo represents humans playing not fighting, enjoying life, sport and equality.

Aim, shoot, score: Your 2024 bid logo!



4/6

EURO 2024

Compact circular logo with abstract human icons holding together

Why should your design become the logo for the bidding phase?

Because it is unique, simple, recognizable and well represents the subject of this event.

Aim, shoot, score: Your 2024 bid logo!



5/6

EURO 2024

Compact circular logo with abstract human icons holding together

HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes

Aim, shoot, score: Your 2024 bid logo!



6/6

EURO 2024

Compact circular logo with abstract human icons holding together

Creative's profile



Igor_Petrovic PRO
Graphic designer

Creative's top 5 skills

Graphic Design

ID: 62884. Last updated: 03.09.2017

jovoto

Status: 15.06.2018