

Aim, shoot, score: Your 2024 bid logo!



## 1/6 EURO 2024 Germany

I wanted to approach the idea in a clean and reduced way.



### Solution

The center piece is the trophy with the football. The stars are the symbol of greatness and success and the wavy, curvy lines are fireworks or motions of the crowd. The straight lines suggest the movement of the ball.

Status: 15.06.2018

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## EURO 2024 Germany

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Please describe the creative approach you took to your design

Simple lines and shapes that create a dynamic form

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

The trophy, the football , the movement and the german flag colors

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Why should your design become the logo for the bidding phase?

It is modern and versatile.

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes

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Creative's profile



**Dagmar Yanbak** PRO

Graphic Designer an Web Designer

Köln, Germany

Creative's top 5 skills

Graphic Design, Web Design