

Aim, shoot, score: Your 2024 bid logo!



1/6 We love football - Euro 2024 Germany

We love football and people.



Solution

First of all, I was focused on emotional message. And i tried to incorporate something that can make people happy. Secondly, I focused on informational part. Therefore I incorporated key words as required, that will help people to be informed what Logo is about. And thirdly i tried to combine colors of Germany as an information that will make people realize that event is taking part in Germany.

Status: 15.06.2018

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Please describe the creative approach you took to your design

Logo approach is based on simplicity. It is simple, clean and understandable. It reflects happiness through Germany colors.

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

I was focused on emotional message.

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Why should your design become the logo for the bidding phase?

It's simple, understandable, spread positivity.

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes of course

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Creative's profile



Shpat Komoni PRO

Ceo

Prishtine, Albania

Creative's top 5 skills

Graphic Design, Packaging Design