

Aim, shoot, score: Your 2024 bid logo!



1/7 **Flames of Passion**

The passion for the game and the joy spreads from the stadium into the world.



Solution

The Flames of passion and joy ignited by the fans are not restricted to the stadium. They reach far beyond and ignite the whole country/europe

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Flames of Passion

The passion for the game and the joy spreads from the stadium into the world.

Please describe the creative approach you took to your design

stylised elements

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Euphoria: Flames as symbol for passion
Community: fans, wearing different colors, joined in passion for the game

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Why should your design become the logo for the bidding phase?

I think the logo conveys the message of passion and joined fun in a convincing way

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

all original

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Creative's profile



Indiego PRO
Art Director

Creative's top 5 skills

User Experience, Service Design