

Aim, shoot, score: Your 2024 bid logo!



## 1/7 GERMANY Euro 2024 Logo

in this logo i'm mixing between Germany, football and peace.



### Solution

The colors in the movement refer to the German flag. The leaves represent a group of people with different colors but holding at the same thing which is football. Leaves also refer to peace, because nature represents calm, peace and harmony. So, my design is presenting a peaceful sport event organised by Germany.

Status: 15.06.2018

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Please describe the creative approach you took to your design

As i said, i tried to explain that the event will be organised in a peaceful way grouping different people with different colors from different countries.

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

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Why should your design become the logo for the bidding phase?

I've seen far more better designs, but my design puts the viewer in the right direction. There is no mysteries, nothing masked, everything is clear. Everyone can understand it, even the kids who represent the biggest percentage of football fans (and they are the futurs fans too). Simple, colorful and with a message. My design can be the logo for the bidding phase

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes i have. No it is not my original work. i took some stuff from freepik.com

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

Freepik.com

Fonts: Monad, Fonarto, Quantify-Bold

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Creative's profile



**Zakaria Ziri**

Sidi Kacem, Morocco

Creative's top 5 skills

Graphic Design