

Aim, shoot, score: Your 2024 bid logo!



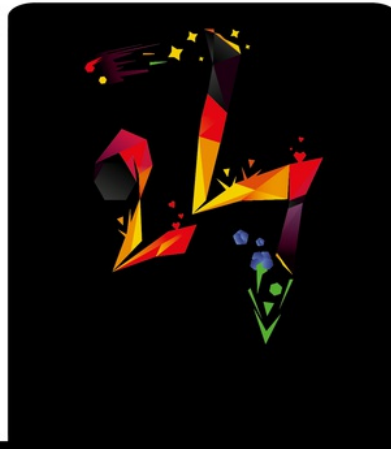
1/7 #EUROGERMANY2024:The special 24

Unique, original, spectacular, fresh, creative with German colors.

/LOGO Description



OVERHEAD KICK



#24

GERMANY FLAG

FANS AND FOOTBALL LOVERS

«We can't stop supporting football»

CENTAUREA CYANUS

German hosting peopel
with opened arms
and flowers



MAGICIAN STICK

The magic touch of players

LOVE

«We love this game,
we love this moment»

GRASS

The festival will be
in the stadium

Solution

I tried along my work to merge between number 24 and overhead kick (bicycle kick) with German flag colors and others additional colors and I used also some icons and symbols (heart, flower..). ----- Why number 24 in first attention? Because, in 24th year of this century all the GPSs should be re-configured "destination to germany". 24 nations and countries, 24 teams, 24 players, actors and stars on the green carpet of germany. Someone of you will say: heey! 11 x 2 make 22 not 24 ... my answer is: what about the twelve's player, fans, supporters and you. Can you imagine a football party without thousands of fans in the stands? No way! -----Why overhead (bicycle) kick? Because it is the most spectacular skill in football. In addition, euro was and will be full of skills and beautiful moments. -----Why I placed the ball in where it is? To bring motion to the logo and also, at this moment, when the ball receives a magic touch from player's foot and

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#EUROGERMANY2024:The special 24

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Please describe the creative approach you took to your design

An original design with creative calligraphy to make number 24 look like silhouette of overhead kick from a football player.

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

The client wanted reference to football and the European Championship and Reference to Germany as a friendly, cosmopolitan host .i used an original calligraphy to make number 24 look like overhead kick from a football player. Moreover, i added hearts for love, flowers for hosting with fresh and bright color of Germany flag (yellow: fresh, energy _ red: love, passion _ black: elegance, power).

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Why should your design become the logo for the bidding phase?

The events in Germany are unique, different, fill with love, passion,... and I think my logo reflect that by an unique and original design with merge of ideas I think never seen before, I hope that :)

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes.

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

----Font used in logo: Geomanist black, Geomanist Book, Geomanist Extralight. ----In logo description i used: fonts: Geomanist Bold, Geomanist Regular, CENTAUREA CYANUS download link: <https://funflowerfacts.files.wordpress.com/2013/05/bachelors-button-cornflower.jpg?w=549&h=366>

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Creative's profile



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Dentist

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