

Aim, shoot, score: Your 2024 bid logo!



## 1/7 Logo

I combined cup with some Germany symbols and some circles.



**EURO2024**  
GERMANY

### Solution

I combined some of the Germany most recognisable symbols(eagle, Berlin arch...), with the European cup and some geometrical shapes.

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## 2/7 **Logo**

I combined cup with some Germany symbols and some circles.

Please describe the creative approach you took to your design

I draw few logos on paper, than I chose one, and did it in Illustraor

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3/7

## Logo

I combined cup with some Germany symbols and some circles.

Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

I reshaped the cup to look like eagle, because the eagle is one of the most recognizable symbols of Germany. I also put the carriage from the Berlin arch, which is also recognizable symbol. Also on the black background I put some fireworks like shapes and few geometrical shapes colored in the colors of Germany national flag. On the two sides of the cup i put two people like shapes who are looking like they are holding the trophy and the meaning of this is that the whole tournament is for ppl.

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## Logo

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Why should your design become the logo for the bidding phase?

Because it's different, unique and covers all of the requirements.

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5/7 **Logo**

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes

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6/7 **Logo**

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

It is my original work

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## 7/7 Logo

I combined cup with some Germany symbols and some circles.

Creative's profile



**Valeri Karageorgiev**  
Landscape architect  
Sofia, Bulgaria

Creative's top 5 skills

Graphic Design