

Aim, shoot, score: Your 2024 bid logo!



1/7 **Football 2024**

Combination of football + enthusiasm + germany + community



EURO 2024
GERMANY

Solution

The logo is simple and clear, easy to be printed on banners and t-shirts because there are no small elements that can get lost in the printing.

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Football 2024

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Please describe the creative approach you took to your design

Very simple but effective approach

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

I incorporated the message and values through abstract symbolism

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Why should your design become the logo for the bidding phase?

It is simple, clear and easy to understand, can easily be incorporated on banners and products.

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

No. All mine.

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Creative's profile



Kakel PRO

Architect - designer - artist

Creative's top 5 skills

Illustration, Photography, Product Design, Packaging Design, Service Design