

Aim, shoot, score: Your 2024 bid logo!



1/7 **FREEDOM - EURO 2024 GERMANY**

Freedom of football, energy of football fans and teams, energy of contest.



Solution

Eagle, Freedom, Fly, Wings, Shot, Energy, Safety, Colors of Germany Flag, Crown (negativ space)

Status: 15.06.2018

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## **FREEDOM - EURO 2024 GERMANY**

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Please describe the creative approach you took to your design

Abstract, minimalism, symbolic, energetic ...

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## **FREEDOM - EURO 2024 GERMANY**

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

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## **FREEDOM - EURO 2024 GERMANY**

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Why should your design become the logo for the bidding phase?

The logo is very creatively done, it has symbolic, clean, direct messages, it is very vibrant and energetic, which is a direct connection to the whole football world. It is very compatible and easy to use for visuals and identity of the tournament.

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## **FREEDOM - EURO 2024 GERMANY**

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes.

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

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## FREEDOM - EURO 2024 GERMANY

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Creative's profile



**Ahmet Prosic** PRO

Graphic Designer

Sarajevo, Bosnia and Herzegovina

Creative's top 5 skills

Graphic Design