

Aim, shoot, score: Your 2024 bid logo!



1/7 **join the team**

Celebrating football together.



Solution

The shape is a ball, which reminds of the world because it is surrounded by peoples hands and football themed icons. I wanted to create a logo which gives a good feeling. The waves in the background and the sprinkles help to make it look more euphoric.

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Please describe the creative approach you took to your design

The event should be celebrated together even before there is a winner and make people feel good.

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Smiple hand icons-people around the world, round shape-world/football, waves-euphoric, sprinkles-celebration, football themed icons-reminds of the sport

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Why should your design become the logo for the bidding phase?

A logo where is a lot to discover and small details as well as fulfill the criteria but also with a lot of possibilities (in color variations or animation) can be found right here ;)

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

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Creative's profile



lauradesign

Creative's top 5 skills

Graphic Design