

Aim, shoot, score: Your 2024 bid logo!



1/6 **Football is emotion.**

Celebrate football.



Solution

In my logo you can find all the requirements, the football symbol and the colors of Germany. The logo is open-minded. A great come together for all different kinds of people and nations.

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Please describe the creative approach you took to your design

There is no football game without the ball. The ball in Germanys national colors for Germany as a perfect host country.

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

The three parts in the ball, the three colors, symbolize the football player, which matched and worked perfectly together. My inspiration here was a marble. The other elements have a positive and dynamic function and symbolized the move, the hope, an abstract symbolic people, a cup, Europe and the pleasure.

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Why should your design become the logo for the bidding phase?

Because it has a clean and positive message and includes quality.

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HAVE YOU READ THE "GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes, I do. And yes, it is.

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Creative's profile



Anna Geiger
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Creative's top 5 skills

Graphic Design