

Aim, shoot, score: Your 2024 bid logo!



## 1/7 **PASSION**

Passion for football .... together for a nation



### Solution

the symbols that represent the love for german football are represented by the layout / colors, typo

Status: 15.06.2018

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## PASSION

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Please describe the creative approach you took to your design

I combine all the elements in a single icon

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## PASSION

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

Heart = Passion ; Football ball = Game; Green = Field; Silhouettes = People; Colors= Flag

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## **PASSION**

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Why should your design become the logo for the bidding phase?

It represents the football passion

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## PASSION

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HAVE YOU READ THE " GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

yes

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## PASSION

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

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## PASSION

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Creative's profile



**joanaf** PRO  
DESIGNER

Creative's top 5 skills

User Experience, Packaging Design, Communication Concept, Service Design, Web Design

Collaborators



**Pavlina\_K** PRO  
Art Director, Graphic-Web design, mother, dreamer