

Aim, shoot, score: Your 2024 bid logo!



1/6 Euro 2024 - Germany

My idea was to make the logo with passion, modern, flat, attractive and playful style.



Solution

Every element on the logo has some value. 1. 24 Nations - (Germany has to be the host since 1988 - 64 years old Championship) 2. The three-edged circle represents Germany with three titles of the European champion 3. Circle - Ball/Planet (Movement) with Bauhaus elements (Excitement, Power, Development, Design, Center.) 5. Colors - German flag - This logo has the ability to be well and interestingly animated. So it can be implemented on any material. Etc.

Status: 15.06.2018

Aim, shoot, score: Your 2024 bid logo!



2/6

Euro 2024 - Germany

My idea was to make the logo with passion, modern, flat, attractive and playful style.

Please describe the creative approach you took to your design

I want to make the simple, attractive and recognizable logo with power. I use motivation from the trophy, football, Germany, Bauhaus, design, flag, etc. I use the best simple element - Circle that represents the ball and movement.

Aim, shoot, score: Your 2024 bid logo!



3/6

Euro 2024 - Germany

My idea was to make the logo with passion, modern, flat, attractive and playful style.

Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

My logo has every aspect that represents the Power, Happiness, Friendship, Competition, Fair play, Winning, Victory, Sport, Protection, Freedom, Humanity, Understanding, etc.

Aim, shoot, score: Your 2024 bid logo!



4/6

Euro 2024 - Germany

My idea was to make the logo with passion, modern, flat, attractive and playful style.

Why should your design become the logo for the bidding phase?

This logo is attractive, simple, recognizable, modern and powerful. This logo follows the rules of design and typography.

Aim, shoot, score: Your 2024 bid logo!



5/6

Euro 2024 - Germany

My idea was to make the logo with passion, modern, flat, attractive and playful style.

HAVE YOU READ THE " GUIDELINES, REGULATIONS & COMMENTS " SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

Yes, I read every word in brief and this is entirely my own custom made logo for this contest.

Aim, shoot, score: Your 2024 bid logo!



6/6

Euro 2024 - Germany

My idea was to make the logo with passion, modern, flat, attractive and playful style.

Creative's profile



Mario Milojevic PRO

Graphic designer

Belgrade, Serbia

Creative's top 5 skills

Graphic Design, Illustration, Photography, Web Design