

Aim, shoot, score: Your 2024 bid logo!



1/7 Eye of the eagle

„The eye of the eagle“



GERMANY
CANDIDATE FOR
UEFA EURO 2024

Solution

The ball which flies into the stadion, it also can be an goalkeeper who catches the ball.

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Please describe the creative approach you took to your design

The curves are the stadion and they stand for the crowd.

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Please explain how you incorporated the messages, values and mandatory elements outlined above into your design

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Why should your design become the logo for the bidding phase?

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HAVE YOU READ THE " GUIDELINES, REGULATIONS & COMMENTS" SECTION IN THE BRIEF AND IS THIS YOUR ORIGINAL WORK?

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IF IT IS NOT YOUR ORIGINAL WORK, PLEASE LINK ALL STOCK, FONTS AND CREATIVE COMMONS MATERIAL HERE:

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Creative's profile



Stefan Keifer

Germany

Creative's top 5 skills

Graphic Design

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jovoto

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