



## 1/4 Sparkling flow

The design which shows the movements, dynamics within a Henkel bottle and stands as a metaphor.



### Solution

I wanted to come up with a design which shows the movements, the dynamics within a Henkel bottle and stands also as a metaphor. “Sparkling” is not only a “scientific process” while opening a bottle, but also a style of living, a sense of live. If you open a bottle of Henkel the world just gets filled with life. I also wanted to transmit a positive message: just be brave and don't dream your life, live your dream!

Status: 15.06.2018

Create your own tradition



## 2/4 Sparkling flow

The design which shows the movements, dynamics within a Henkell bottle and stands as a metaphor.



[More Perspectives or Details](#)

For more details pls read the description under the "Solution"

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### 3/4 Sparkling flow

The design which shows the movements, dynamics within a Henkell bottle and stands as a metaphor.



Colour or Design Variations

For more details pls read the description under the "Solution"

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## Sparkling flow

The design which shows the movements, dynamics within a Henkel bottle and stands as a metaphor.

Creative's profile



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Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design

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**jovoto**