

Create your own tradition



1/4 Golden feather

Unfold your beauty and shine



Solution

I tried to create a beautiful and stylish pattern that follows the curves of the bottle. Feminine but not female. The message in my concept is: be playful and express yourself in your full potential. I got inspired by the peacock who at first appears as an ordinary bird but when it opens its tail, shines with majesty and grace. I want that feeling for all of the Henkel consumers. Discover your best and bring it to the world. Be mysterious, confident, glamorous and sparkle with your own shine!

ID: 66133. Last updated: 06.02.2018

jovoto

Status: 15.06.2018

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2/4 Golden feather

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More Perspectives or Details

Peacocks are magnificent birds known for their beauty and grace. They symbolize Vision, Royalty, Spirituality, Awakening, Guidance and Protection. The Peacock tail has the "eyes" of the stars. For this reason the Peacock feather stand for immortality and resurrection, and represents a pure soul.

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3/4 Golden feather

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Colour or Design Variations

Spark in different colours!

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4/4

Golden feather

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Creative's profile



Janin **PRO**
Graphic designer

Creative's top 5 skills

Graphic Design, Illustration, Photography, Product Design, Textile Design

Third party materials used

<https://fontzone.net/font-details/irisupc>

<https://www.shutterstock.com/image-vector/feathers-165968015>

<https://fontzone.net/font-details/irisupc>

<https://www.vecteezy.com/free-vector/peacock-feather>