

Create your own tradition



1/4 Tingly Happiness

Many small leaves pop up like bubbles



Solution

Many sheet of paper float upward and bypass the sticker and logo like bubbles. Paper are square in shape, which complements the feeling. Background is dark red, which is very precious and regal seems. This is many pages (like in diary) - there appear a lot of important and happiest moments of peoples life they all together moving to the top. Playful and noble it makes the overall tasteful impression that you immediately get a feeling of happiness and forget all the problems for this moment.

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2/4 Tingly Happiness

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[More Perspectives or Details](#)

Henkel advertising example.

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3/4 Tingly Happiness

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Colour or Design Variations

More color variations vor big Happiness!

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4/4

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Creative's profile



Natalia Garjaschin

Visual Design

Hiroshima, Japan

Creative's top 5 skills

Graphic Design, Photography, Product Design

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