

Create your own tradition



## 1/4 Break the ice!

Just relax and open yourself



### Solution

People are trapped very often and do not talk much out of fear of being misunderstood or just out of shame. This design shows that people can and must feel more open. You can break the ice for example with a bottle of good sparkling wine.

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2/4 **Break the ice!**

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[More Perspectives or Details](#)

Henkel advertising example.

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### 3/4 Break the ice!

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Colour or Design Variations

Color variations also playful for a super mood.

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4/4

## Break the ice!

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Creative's profile



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Visual Design

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Creative's top 5 skills

Graphic Design, Photography, Product Design