

Keep cool with Miele

Miele

1/6

MieleShare - no need to own a fridge again

Why buy any other refrigerator when you can MieleShare?

Observation

pending revision

Conclusion

pending rev



Solution

pending rev

Status: 15.06.2018

2/6 MieleShare - no need to own a fridge again

Why buy any other refrigerator when you can MieleShare?



Pain Point

2025 customers will find it harder to get cold products delivered to their hands in-person, or to doorsteps AND dynamically maintained at optimal temperatures in their absence. Customers shall want energy-efficient, safe cooling solutions with flexibility in locations, user freedom and low costs.

Status: 15.06.2018

3/6 MieleShare - no need to own a fridge again

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Product in its environment

pending rev

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Product views
pending revision

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Product in use

pending rev

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Creative's profile



sarkar
Ideator

Third party materials used

<https://www.trendhunter.com/trends/addition-refrigerator>

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