

Keep cool with Miele

**Miele**

1/6

## **NOVA**

UAV Delivery

Observation

Work in progress

Conclusion

Work in progress



Solution

Work in progress

2/6 **NOVA**

UAV Delivery

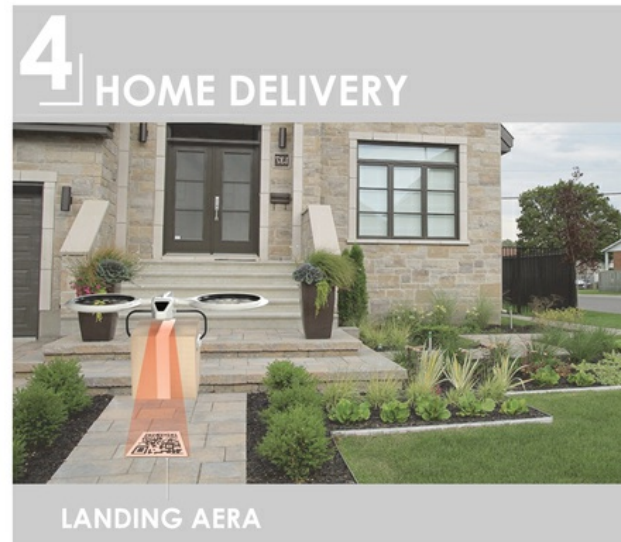
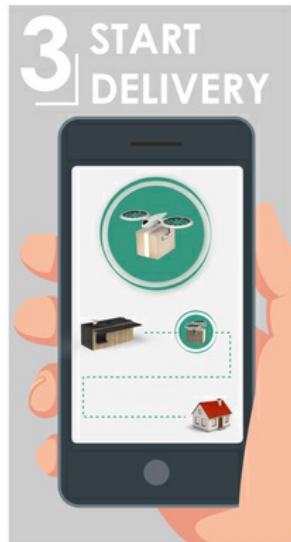
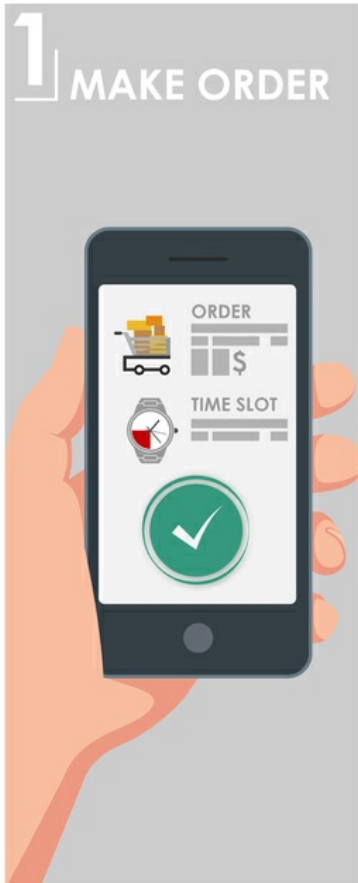


Pain Point

The packaging doesn't be re-usable

3/6 **NOVA**

UAV Delivery



Product in its environment

Work in progress

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4/6

## NOVA

UAV Delivery



Product views

Work in progress

ID: 66968. Last updated: 12.05.2018

**jovoto**

Status: 15.06.2018

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5/6 **NOVA**

UAV Delivery



Product in use

work in progress

ID: 66968. Last updated: 12.05.2018



Status: 15.06.2018

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6/6

## NOVA

UAV Delivery

Creative's profile



**Lucie BOLLART**  
Product designer  
France

Third party materials used

[https://www.toutembal.fr/caisse-carton-simple-cannelure\\_caisse-carton-simple-cannelure-longueur-moins-de-35-cm\\_6\\_CCSCM35\\_c.html](https://www.toutembal.fr/caisse-carton-simple-cannelure_caisse-carton-simple-cannelure-longueur-moins-de-35-cm_6_CCSCM35_c.html)

Creative's top 5 skills

Graphic Design, Product Design