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Multi Cool Bag

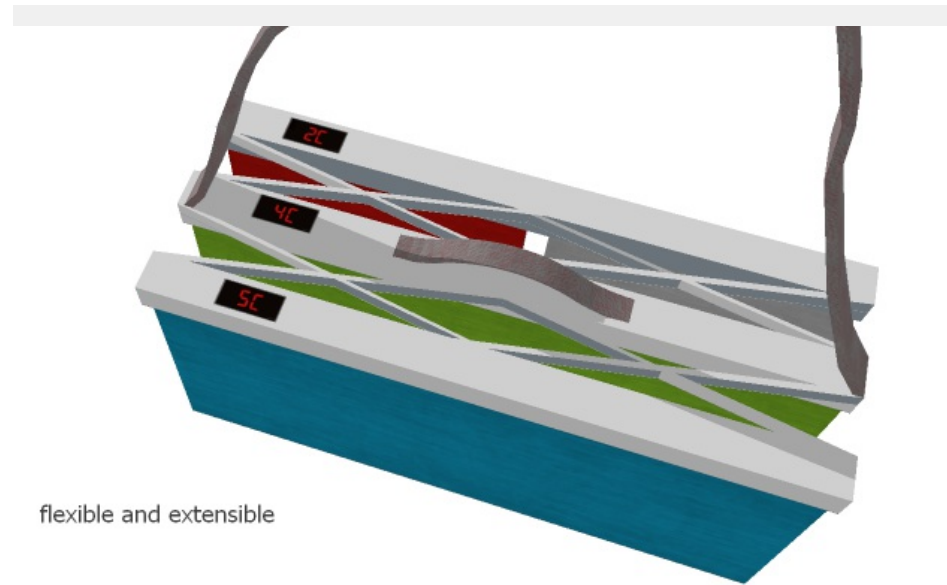
Multi Cool Bag & Scalable Compartments

Observation

they care about themselves, they know the products have to be kept at different temperatures with different compartments

Conclusion

A smart idea to have individual compartments



flexible and extensible

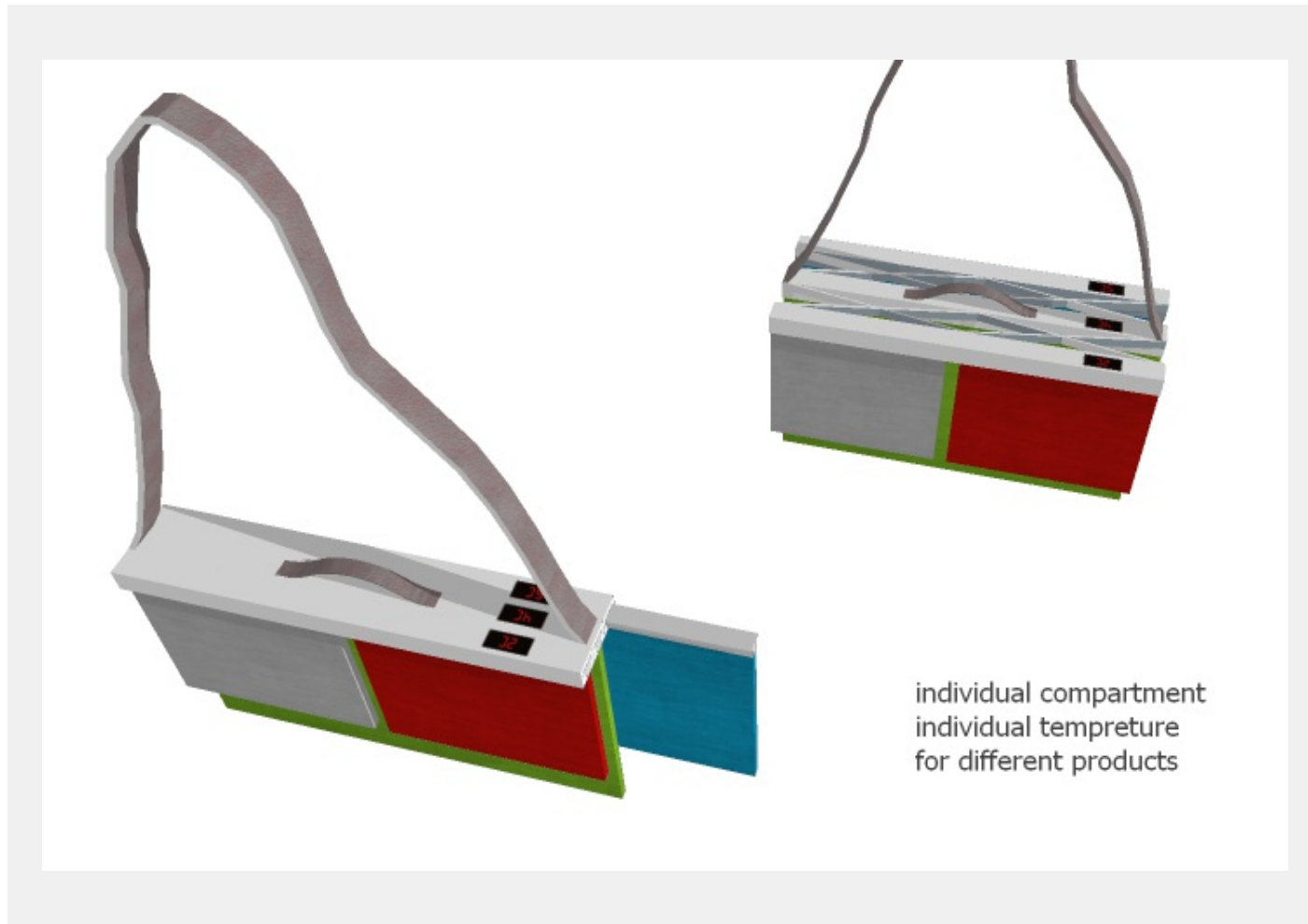
Solution

Flexible, for different products, different temperature.

Updates soon

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Multi Cool Bag & Scalable Compartments

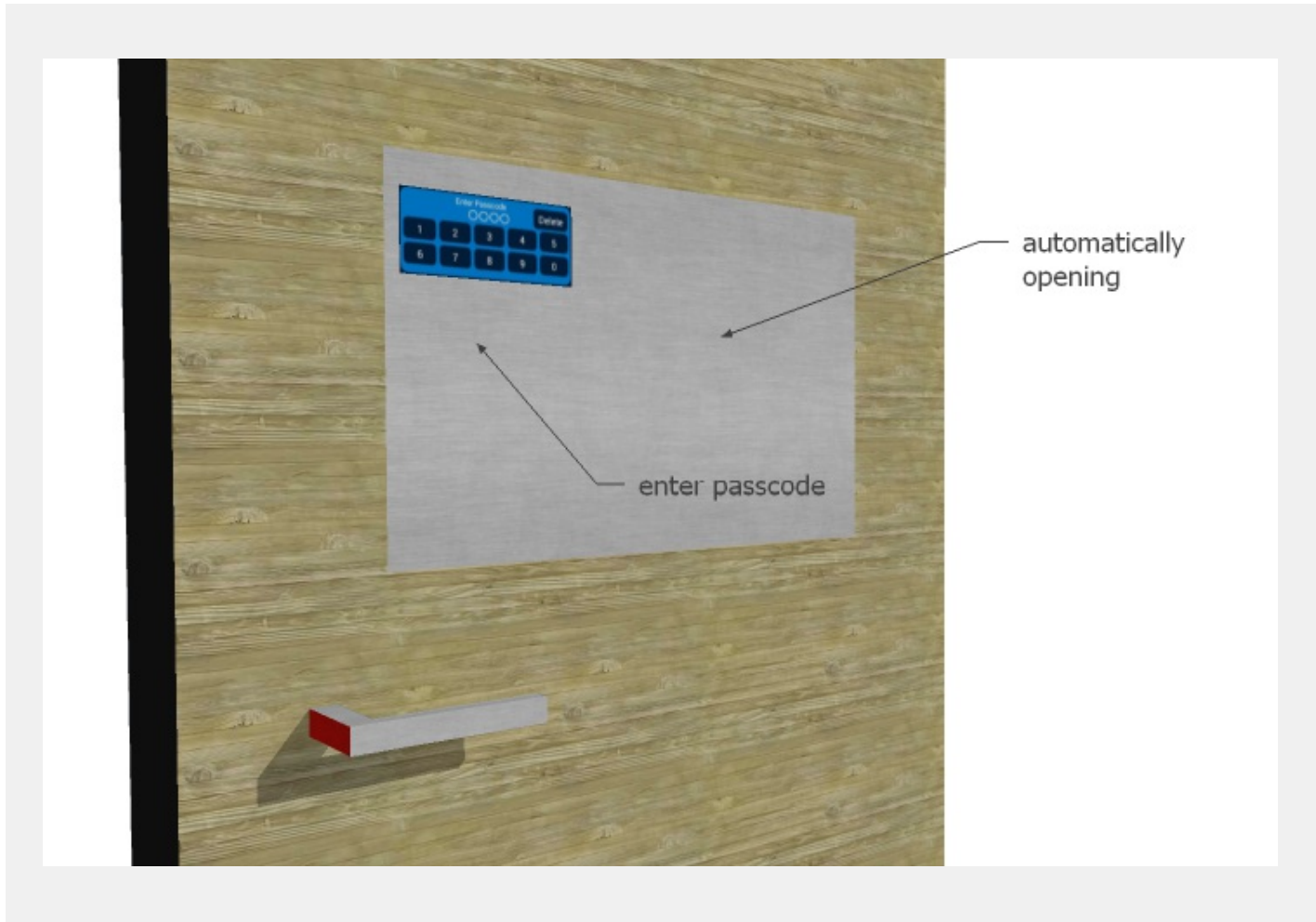


Pain Point

@1

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Multi Cool Bag & Scalable Compartments



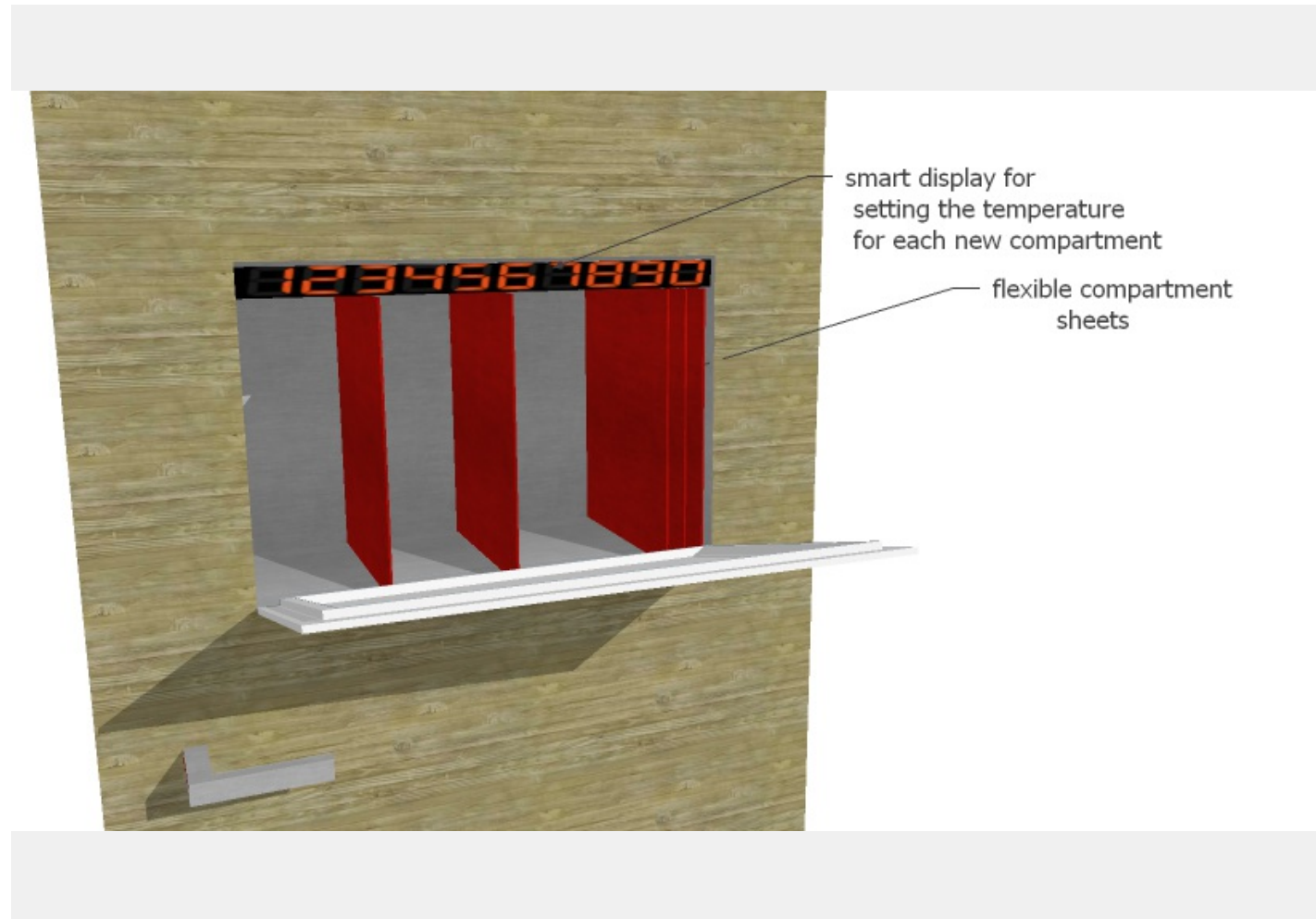
Product in its environment

@2

Status: 15.06.2018

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Multi Cool Bag & Scalable Compartments



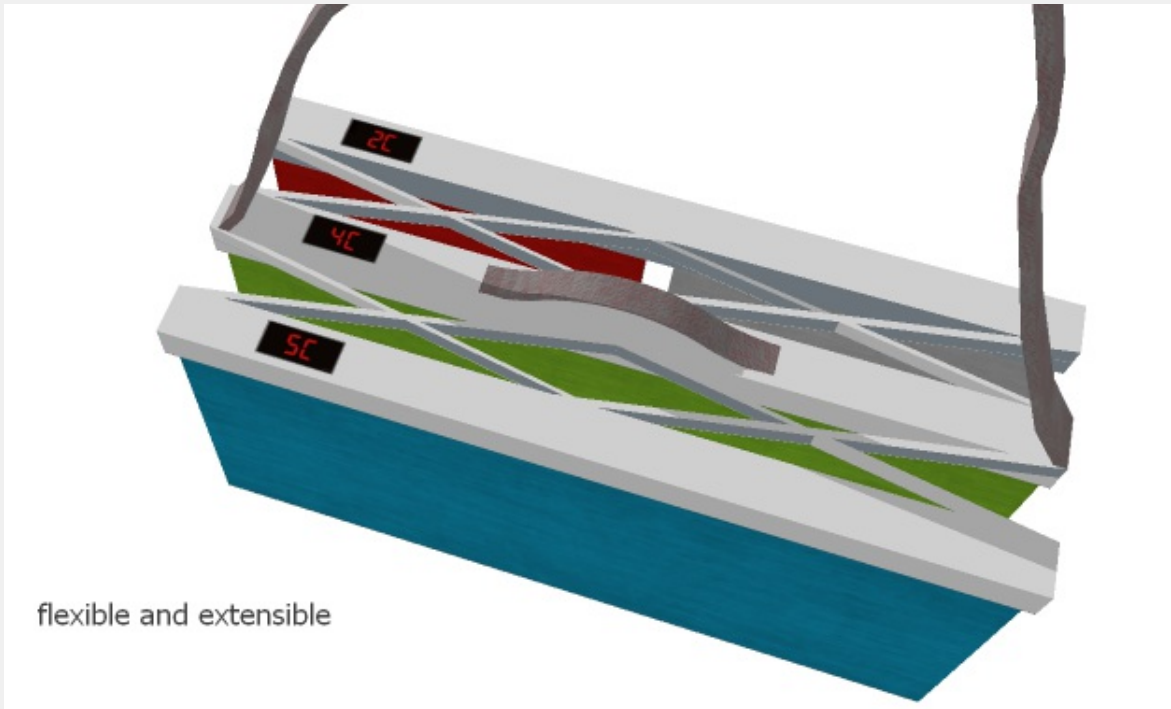
Product views

Fridge on door with scalable compartment, open on both sides. The smart display recognizes each newly created compartment, so you will have a temperature setting for each compartment.

Status: 15.06.2018

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Multi Cool Bag & Scalable Compartments



flexible and extensible

Product in use

@y

Status: 15.06.2018

Keep cool with Miele



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Multi Cool Bag

Multi Cool Bag & Scalable Compartments

Creative's profile



bonibom PRO
artist

Creative's top 5 skills

Graphic Design, Product Design, Packaging Design, Communication Concept