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cool cargo e-scooter

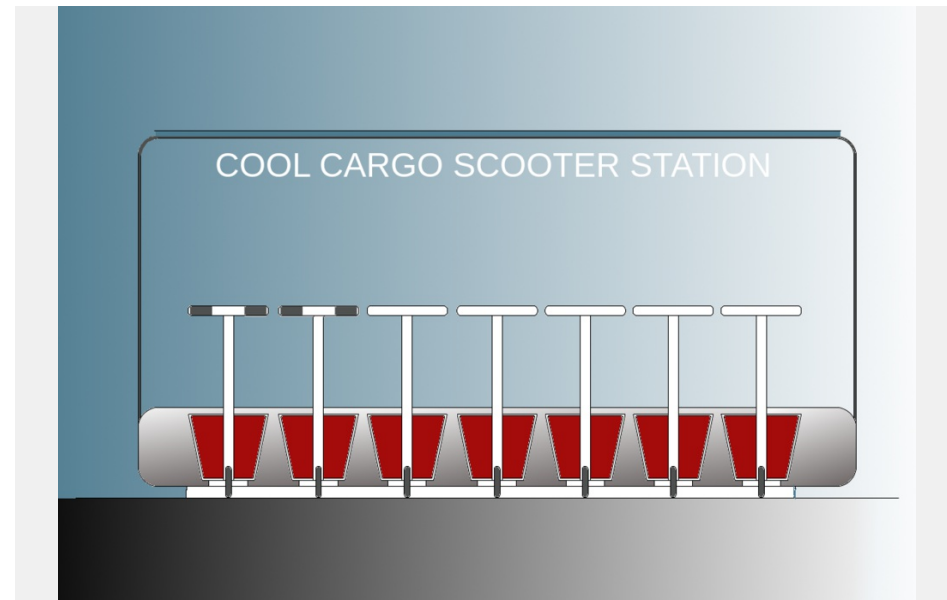
cargo e-scooter station in combination with cooling unit

Observation

the target group is working and many times not at home, because of activities outside and meeting friends

Conclusion

So the delivery at home is not possible, but make sense on their daily route.



Solution

There are stations with cargo e-scooters with cooling units for the cargo boxes. The delivery comes to the chosen station to be taken home to a picnic to go, a meeting with friendsand can be carried easy and cool to the places for need...especially easy to reach the refrigerator in homes to store the delivery directly and park the scooter inside. That there will be no misuse, with the food order, you sign a contract to rent and have to pay a high bail, if no return to station.

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cargo e-scooter station in combination with cooling unit

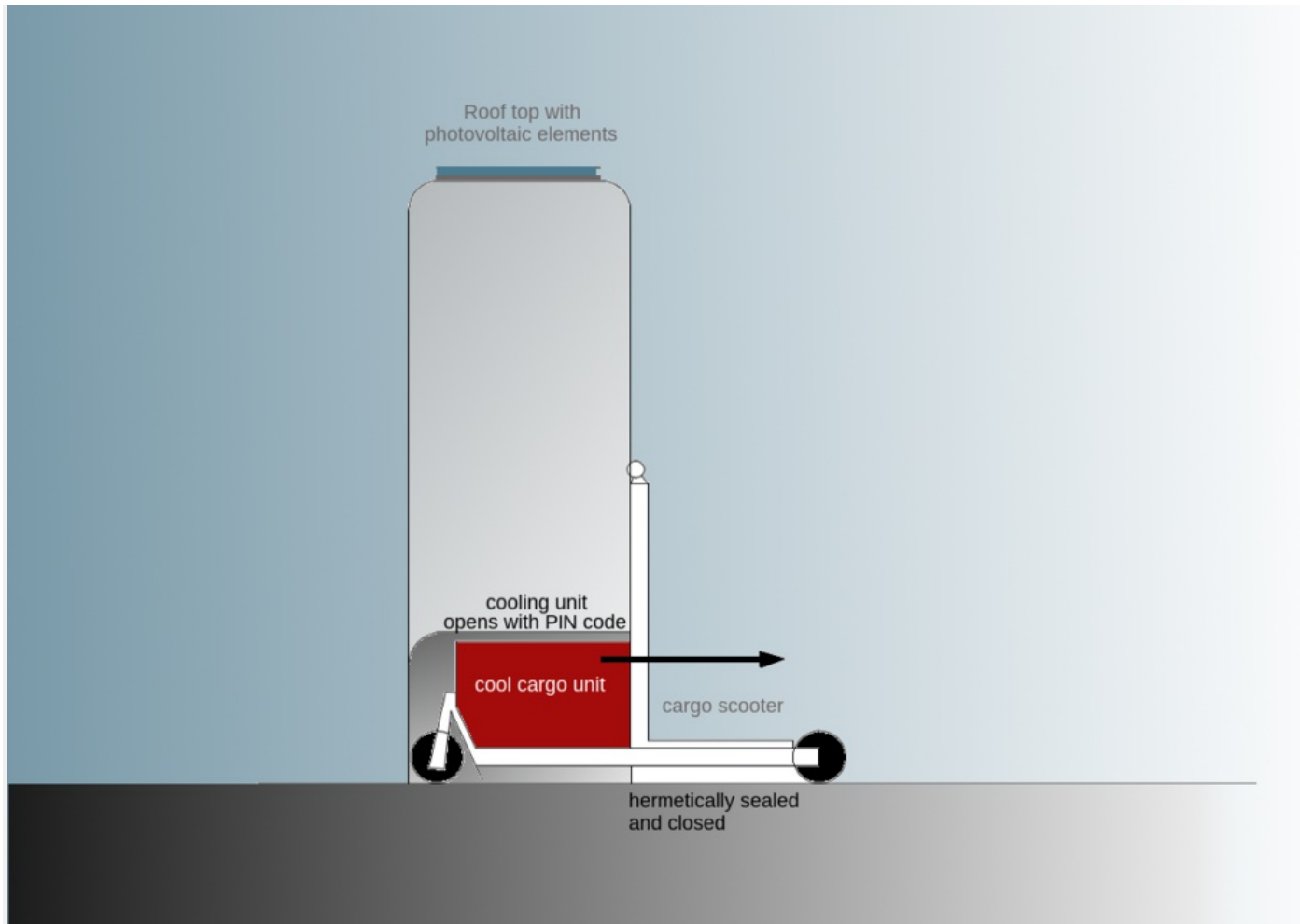


Pain Point

carry easy and cooled over longer distance with fun and no efforts, be flexible, easy to reach the refrigerator to store directly and park safely in home, until you return to the station

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cargo e-scooter station in combination with cooling unit



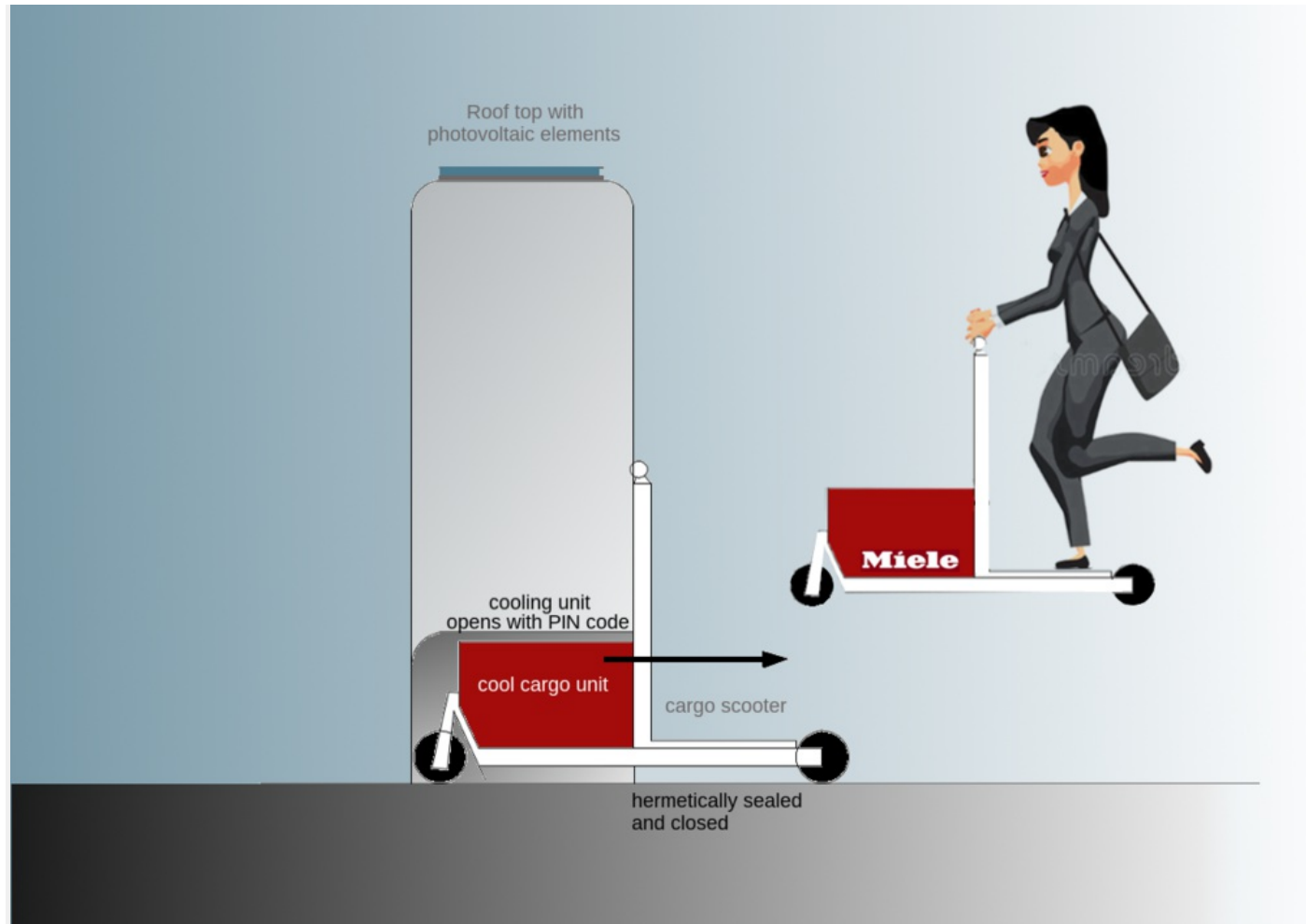
Product in its environment

how it works

Status: 15.06.2018

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cargo e-scooter station in combination with cooling unit



Product views

views

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cargo e-scooter station in combination with cooling unit



Product in use

how it works

Status: 15.06.2018

Keep cool with Miele

Miele

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cargo e-scooter station in combination with cooling unit

Creative's profile



lemo **PRO**
architect, building expert

Creative's top 5 skills

Architecture, Graphic Design, Product Design, Interior Design

Third party materials used

https://si.wsj.net/public/resources/images/BN-CX826_Scoote_P_20140523102557.jpg

<https://thumbs.dreamstime.com/b/business-woman-red-kick-scooter-vector-flat-design-illustration-isolated-white-background-97775777.jpg>

<https://us.123rf.com/450wm/yupiramos/yupiramos1506/yupiramos150603181/40975195-lebensmittel-lieferservice-design-vektor-illustration.jpg?>

https://st2.depositphotos.com/4216746/12353/v/950/depositphotos_123535744-stock-illustration-colorful-vector-illustration-concept-for.jpg

https://st3.depositphotos.com/3899029/15298/v/1600/depositphotos_152985980-stock-illustration-woman-with-fridge.jpg