

Keep cool with Miele

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ATMO • SPHERE

ATMO • SPHERE is a simple solution to keep food/drinks cool or hot, with minimum effort.

Observation

Small or large companies which are making frequently food/drinks deliveries, need a solution to deliver customer orders in a fresh condition, even if it means cold or hot products.

Conclusion

For the time being, it is impossible to maintain fresh food/drink for a longer time, meaning up to 4 hours delivery time carrying with an ordinary car/truck.



Solution

Miele will produce this new simply shaped device called ATMO • SPHERE, that will take care of the goods condition until they are delivered, no matter how weather is. The maintenance for this products will be ensured by Miele, which also will provide the small wireless charging adaptors for them.

Status: 15.06.2018

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NOT SO FRESH?

Disagree with that old standard type of delivery



Pain Point

In most of the cases you don't want to receive goods with improper condition, and then have to spend some long time to cool down or to warm up them and enjoy them. Also the delivery companies don't want to spend a lot for this and buy some extra frigo trucks, etc. They want a reliable solution.

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- ✔ it works into any regular thermal bag or storage container that has an aluminum insulation

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Product in its environment

ATMO • SPHERE can be placed in all types of thermal bags (also the cheapest) which have an aluminium insulation inside.

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external insulation that prevents products damage from inside the storage container

waterproof

under 100 gr weight

4 hours battery endurance

67mm diameter

similar to a tennis ball size

cooling produced through revolutionary inverted microwaves

heating produced through standard classic microwaves

wireless charging battery

touch screen display

cooling mode **heating mode**

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Product views

ATMO • SPHERE is a small product size device, covered with foam insulation to prevent damage of the goods transported. Has a strong battery with a wireless charging capacity. With the touch screen display it can be set up the perfect temperature level needed to conserve each type of goods.

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Product in use

ATMO • SPHERE device can be used for cooling or for warming interior bag or storage container depending the case (cool beer delivery or hot pizza delivery). The battery can be charged wireless also on the move , with any small wireless charger. Also has a small display with important info there.

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Creative's profile



Valentin Keleti
Graphic Designer
Romania

Creative's top 5 skills

Graphic Design, Illustration, Web Design

Third party materials used

<https://www.dreamstime.com/stock-image-glass-bottle-beer-image7351211>

<https://www.dreamstime.com/stock-photography-milk-bottle-isolated-white-image22115752>

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<https://www.dreamstime.com/stock-photo-vegetables-isolated-white-background-horizontal-photo-image94179558>

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