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Mooncake design



Solution

Hello! I am Zhang Junfeng, 27 years old, from Shenzhen. The design I created for Victorinox is inspired by the traditional Chinese festival, Mid-Autumn Festival. In every Mid-Autumn festival, people will eat mooncakes. The bread skin wraps assorted bean stuffing or meat, delicious in both sweet or salty flavors. Round mooncakes are like the moon in the sky which represents people's good expectations for family reunion.

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## Mooncake

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Creative's profile

ungfeng



**Zhang Jungfeng**

Germany

Creative's top 5 skills

Graphic Design