

1/5

Customizable Side Support

3d printed and customizable, seat support add-on

Target group

1: Families with kids and 2: Young people driven by design & innovation

Observation

Proper seating position is very important for human posture. While driving a vehicle, we also need side supports for a better control especially on the turn of the curves.

Conclusion

In large, moving spaces, people may need embracing seats for more secure and comfortable trips. The solution has to be detachable, easy to clean and most importantly customized for their body.



Solution

3d printed side supports are customizable for every unique person. Different sizes for different body types and color options for different visual tastes...By taking air into the its structure, it does not cause to sweating.

2/5 Customizable Side Support

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Need addressed by this product

3d printed add-ons for a better driving comfort and healthy posture... It supports neck, waist and sides with its structure. Thanks to its flexible and shape shifting inner shell parts, it is adjustable for different body types.

Status: 19.09.2018

3/5 Customizable Side Support

3d printed and customizable, seat support add-on



Further elaboration of the product

Customers can customize the add-on for their body thanks to 3d scanning and it will be printed at selected VW stores around the world.

Status: 19.09.2018

4/5 Customizable Side Support

3d printed and customizable, seat support add-on



Further elaboration of the product

It could be printed with various colour options. Available for all of the single seats and helps to enhance the comfort of passengers and to personalize the interior of the VW I.D. BUZZ.

Status: 19.09.2018

Print your Buzz



5/5 Customizable Side Support

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Creative's profile



Hakan N Türkmén PRO
Interior & Product Designer
Bursa, Turkey

Creative's top 5 skills

Product Design, Interior Design, Service Design

Third party materials used

<http://www.newspressusa.com/downloads/mediumQuality/350664/%5B243729%5D%20XN9A1487.jp>

<https://st.motortrend.ca/uploads/sites/5/2017/08/Volkswagen-ID-Buzz-concept-at-Pebble-Beach-interior-1.jpg>

<https://www.dewaalautogroep.nl/content/uploads/i.d.buzz-9-1.jpg>