

1/5

Your personal sun visor

Make it unique

Target group

2: Young people driven by design & innovation and 1: Families with kids

Observation

Did you ever pay attention that every car has a sun visor and all of them look just the same ?!

Conclusion

Sunvisor have potential to become something more. Within design and functionalities.



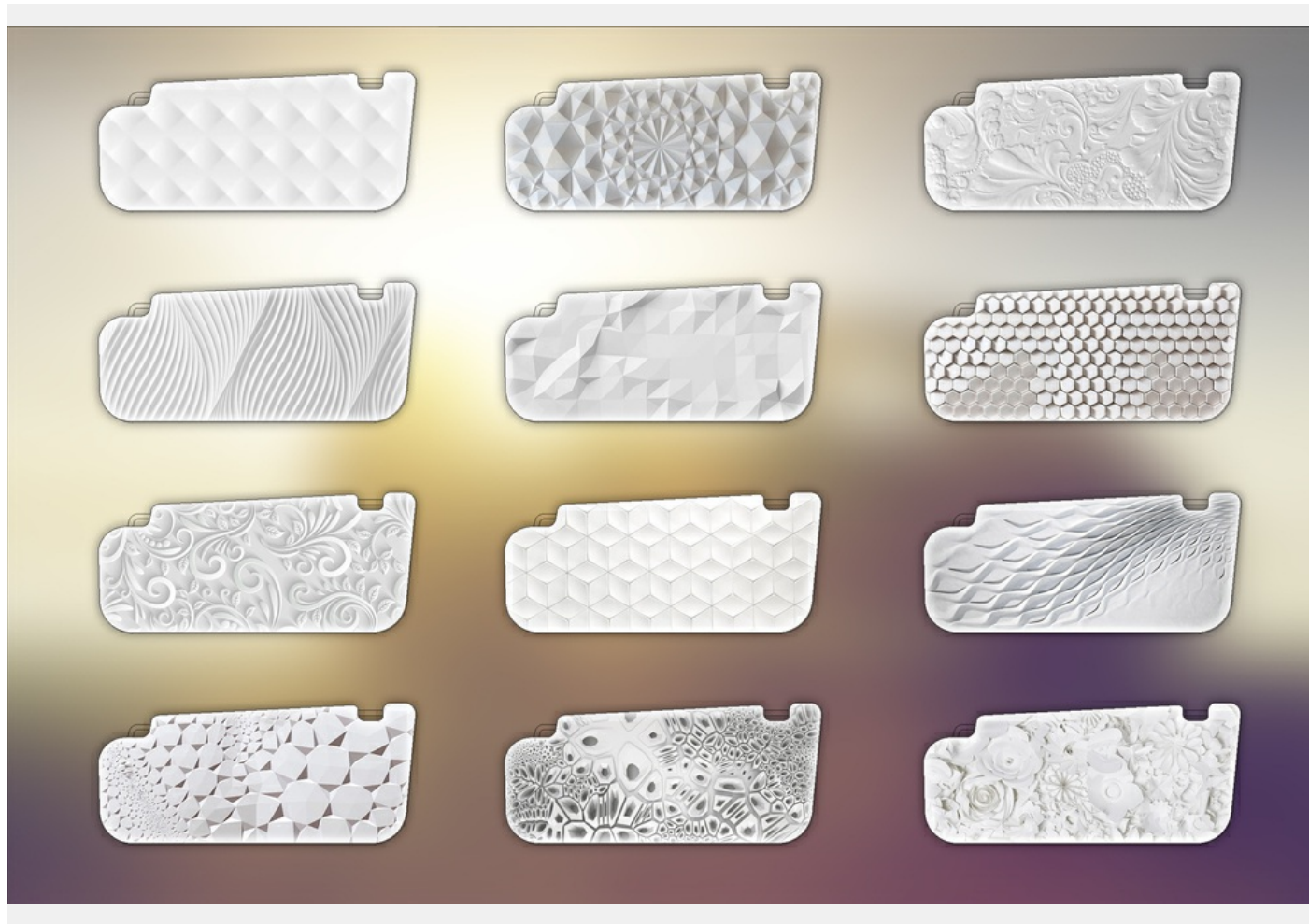
Solution

Our idea is to personalize your own sunviser, to make it unique, cool and just yours.

You can choose from many different 3d patterns, colors, functionalities and attachments.

2/5 Your personal sun visor

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Need addressed by this product

Sunvisor have a simple form and is suitable for research of its form.

Customer could choose from many different patterns, suggest/modify pattern and choose color/material of sunvisor.

Surface can be modified for many different attachments that customer need like ipod, phone, mirror, audio, etc.

Status: 23.09.2018

3/5 Your personal sun visor

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Further elaboration of the product

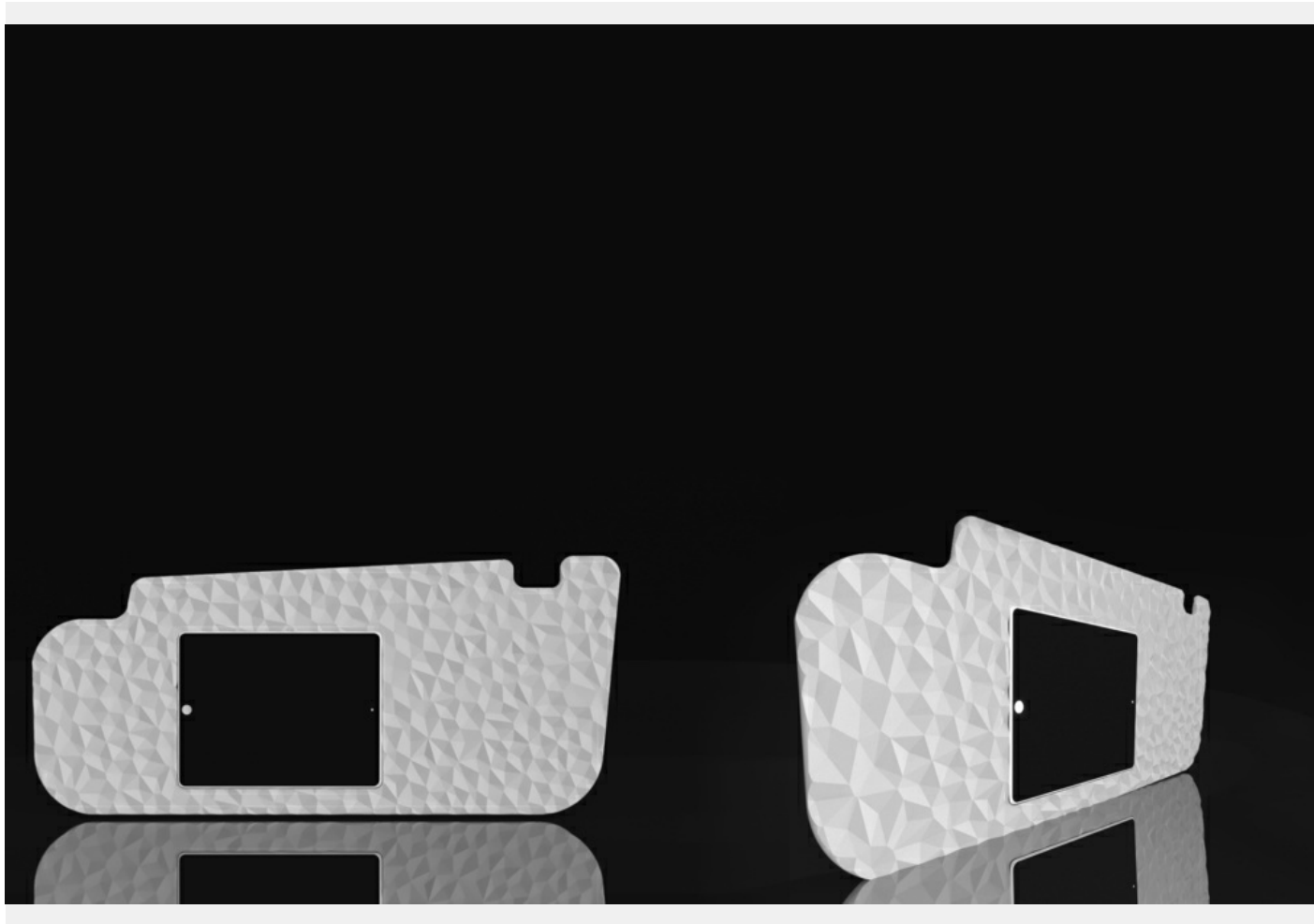
Visualization of one possible pattern option and color.

Status: 23.09.2018



4/5 **Your personal sun visor**

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Further elaboration of the product

3d model visualization

Status: 23.09.2018



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Creative's profile

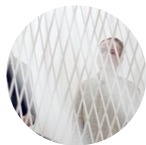


Hristina Tasic
Architect
Belgrade, Serbia

Creative's top 5 skills

Graphic Design, Illustration, Photography, Interior Design, Packaging Design

Collaborators



MKAA PRO
Architectural Designer

Third party materials used

https://www.freepik.com/free-psd/stationery-concept-with-tablet-and-smartphone-mockup_2934386.htm#term=tablet&page=1&position=7

<https://www.pexels.com/photo/close-up-photography-of-a-woman-792994>

https://www.flaticon.com/free-icon/glasses_476889#term=sun

https://www.flaticon.com/free-icon/map_149224#term=map&page=1&position=12

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