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Child seat

Make your child seat look comfortable and colorful

Target group

1: Families with kids

Observation

The seat for your child usually looks intricate and not attractive for the kids. Then, it is not so comfortable while sitting in it.

Conclusion

The kids' seat should be a place from their world - colorful and resembling an object from the real world.



Solution

The child seat resembles an egg from real world (a half of it), with a minimalist shape, that could be used and placed in different positions (fixed with the belt on back seat, kept by a parent etc). It could comprise different color variations on its back or inside of it. The seat frame can be made of 3d printed plastic and the interior of 3d Printed foam, to be comfortable.

2/4 **Child seat**

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Need addressed by this product

The child seat addresses the aesthetics and utility needs, by providing an eye-catching, fairy tale place for kids, that can be used in various ways.

Status: 18.09.2018

3/4 **Child seat**

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Further elaboration of the product

Various colors for a large target group

Status: 18.09.2018

Print your Buzz



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Creative's profile



Ion Ciobanu PRO
Knowledge Designer
Iasi, Romania

Third party materials used

<https://www.presstv.com/Detail/2018/01/08/548202/World-Picture>

Creative's top 5 skills

Architecture, User Experience, Service Design, Web Design

Collaborators



Claudiu PANTIRU PRO
Graphic Hero
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